

MUSEUM OF NEW
ZEALAND
TE PAPA
TONGAREWA

Cable St
PO Box 467
Wellington
New Zealand

Telephone
64-4-381 7249
www.tepapa.govt.nz



29 September 2025

Tēnā koe

Re: Official Information Act (OIA) Request – Burger Wellington 2025

I refer to your OIA request of 3 September 2025:

Under the Official Information Act, I request all correspondence (including but not limited to emails, letters, text messages, WhatsApp messages, meeting notes, and recollections of phone conversations) between Te Papa (specifically the Te Papa Board, executive leadership, and members of the marketing, communications, and hospitality teams) and the Wellington Culinary Events Trust, in relation to the Te Papa Cafe's 2025 entry for Burger Wellington.

Thank you also for confirming on 15 September that general newsletters from Wellington on a Plate should be excluded.

A copy of emails and text messages between Te Papa and the Wellington Culinary Events Trust regarding Burger Wellington 2025 is enclosed. One document has been withheld in full under section 9(2)(b)(ii) of the OIA as it pertains to a commercial arrangement between Wellington on a Plate and a photography company.

In addition to written information, there were three phone calls between Te Papa Commercial Marketing Manager Gillian Monahan and Festival Director Beth Brash. One phone call was to discuss timing of an influencer event at Te Papa, which clashed with a Wellington on a Plate event. The second and third calls were to advise that Te Papa Café was a finalist in the competition, and to advise that Te Papa Café had won.

If you are not satisfied with this response, you have the right to seek an investigation and review by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you wish to discuss any aspect of your request, please contact OIA@tepapa.govt.nz.

Yours sincerely

Anna Berwick

Head of Governance and Strategy

From: [Gillian Monahan](#)
To: [Beth Brash](#)
Subject: RE: WOAP & Te Papa
Date: Tuesday, 18 March 2025 5:09:00 pm
Attachments: [image001.jpg](#)

Oh no! You poor thing – it's very boring!

I'll pass on the info to our Head Chef and Emily. Fingers crossed we can make it work...

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Tuesday, 18 March 2025 5:01 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Re: WOAP & Te Papa

Hey darl,

s9(2)(a) the day of application deadline, CLASSSSIICCCC.

Out of scope

Yep media launch is planned but will be closer to programme launch.

BBxx

On Tue, 18 Mar 2025 at 09:44, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hi there

I'm trying to encourage the team here to consider a festival event or possibly a burger this year.

I've had a very quick squiz at the timeline for this year. Are we too late for an event? The printed programme guide isn't happening is it? Do you have a media launch planned?

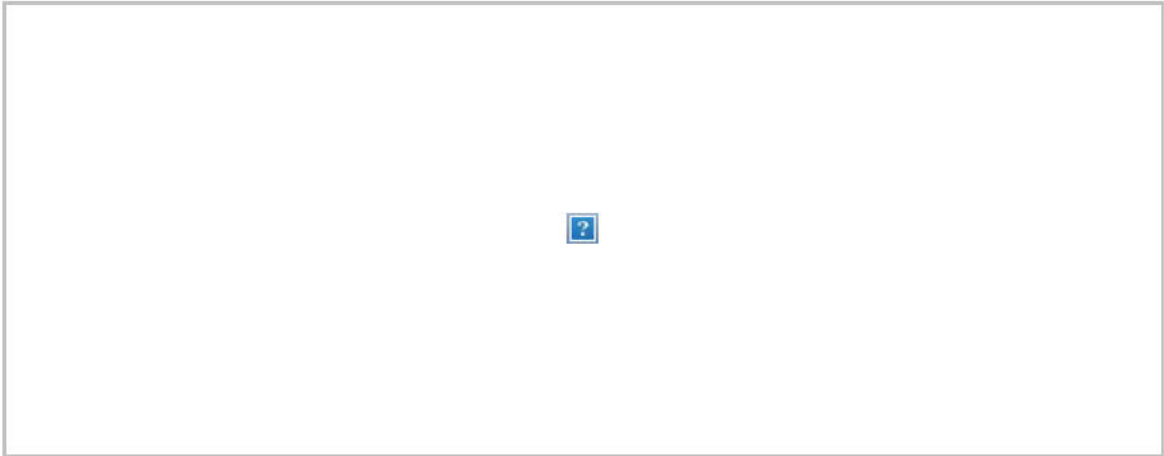
Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,

55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 s9(2)(a) | E gillian.monahan@tepapa.govt.nz | W www.tepapa.govt.nz W
www.takina.co.nz



--

Beth Brash
Festival Director

Visa Wellington On a Plate

Ph: +64 21 **s9(2)(a)**

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

From: [Beth Brash](#)
To: [Gillian Monahan](#)
Subject: Re:
Date: Tuesday, 1 April 2025 5:19:41 pm
Attachments: [image001.jpg](#)

Ooh amazing though! Thanks for getting that across their radar.
BBx

On Tue, 1 Apr 2025 at 17:16, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Heya

I don't think they'll do an event this year – but they are working on a burger entry that celebrates the reopening of Toi Art.

Hopefully that will work well and then we can make an event happen next year...

Ngā mihi,

Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W**
www.takina.co.nz



From: Beth Brash <beth@wellingtononaplate.com>
Sent: Tuesday, 1 April 2025 5:04 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject:

Hey sweets,

Any luck getting the Te Papa team on board to do an event?
Happy to chat to them if need be?
BB

--

Beth Brash

Festival Director

Visa Wellington On a Plate

Ph: +64 **s9(2)(a)**

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

--

Beth Brash

Festival Director

Visa Wellington On a Plate

Ph: +64 **s9(2)(a)**

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

From: applications@wellingtononaplate.com
To: [Herwig Lanzerstorfer](#)
Subject: Application Pending - Burger Wellington 2025
Date: Wednesday, 7 May 2025 7:07:09 pm

You don't often get email from applications@wellingtononaplate.com. [Learn why this is important](#)

Thanks again for submitting an application for the Visa Wellington On a Plate 2025 Burger Wellington programme for **Te Papa Café**

PENDING - Action required...

While we're confident you can deliver a fantastic burger, we have a few things that need clarification or changing so that your application meets our criteria. These are outlined below.

Action required:

Name: No action needed

Description: No action needed

Fries: No action needed

Regional Ingredient: No action needed

Dietaries: No action needed

Burger Price: No action needed

Beer Selection: No action needed

Beer + Burger Price: No action needed

Image: No action needed

Venue Image: Please add your venue image (you can do this in the venue tab on the side menu in the portal)

Anything Else: No action needed

Marketing Support Level: No action needed

Photography: You've ticked "Yes" to the photography package. Because of that, there is no need to upload your image by the 12th of May as we will be coordinating with the photographer to get all the image done in time. At this stage it is looking like the last two weeks of May, they will be in touch with you to coordinate timing. We will upload the photos to your application as they come in.

Theming: No action neededNo action needed

Availability: No action needed

Capacity: No action needed

Next Steps:

- Update your application in the VWOAP portal before 11:59pm Monday 12 May. Please DO NOT email us with your updates, there are hundreds of applications and we cannot update your application for you. You can find your applications here: <https://admin.visawoap.com/dashboard/>
- Click on the application you wish to update (DO NOT click the red cross, that will delete your application!) and when your application is updated please click "save/submit" at the bottom of the application.

We will let you know the final application status 19 May once we have reviewed all changes.

Upcoming Key Dates:

12 May (11:59pm) - Application portal closes - all changes due

19 May - Final application decisions, invoices issued

30 May - All fees due, prompt payment discount ends

If you have any questions or are confused about what you need to do, please reply to this email.

Cheers,
Beth and Brandie

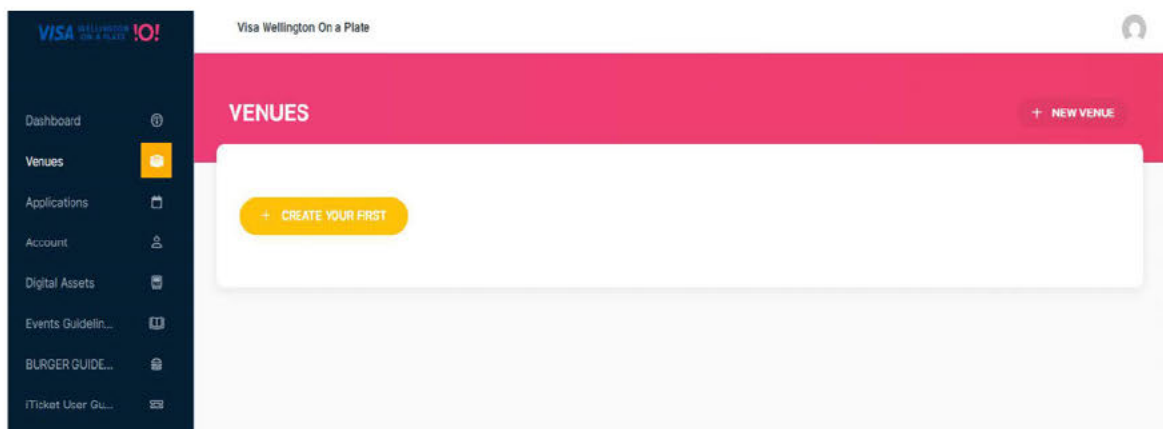
From: [Gillian Monahan](#)
To: applications@wellingtononaplate.com
Cc: [Herwig Lanzerstorfer](#)
Subject: RE: Application Pending - Burger Wellington 2025
Date: Thursday, 15 May 2025 9:52:00 am
Attachments: [Te Papa Cafe .jpg](#)
[image001.png](#)
[image002.jpg](#)
[image003.jpg](#)

Kia ora Brandie!

I updated venue information and the photo last week, but it's disappeared from the portal? In any case, the photo is attached again now.

I also rewrote the 300 character description of the café, but when I click through from the preview I get a shortened description. Did the character count change or was this edited by the team?

FYI, below is what I see when I log into the Venues section now. Should Te Papa Café be listed there?

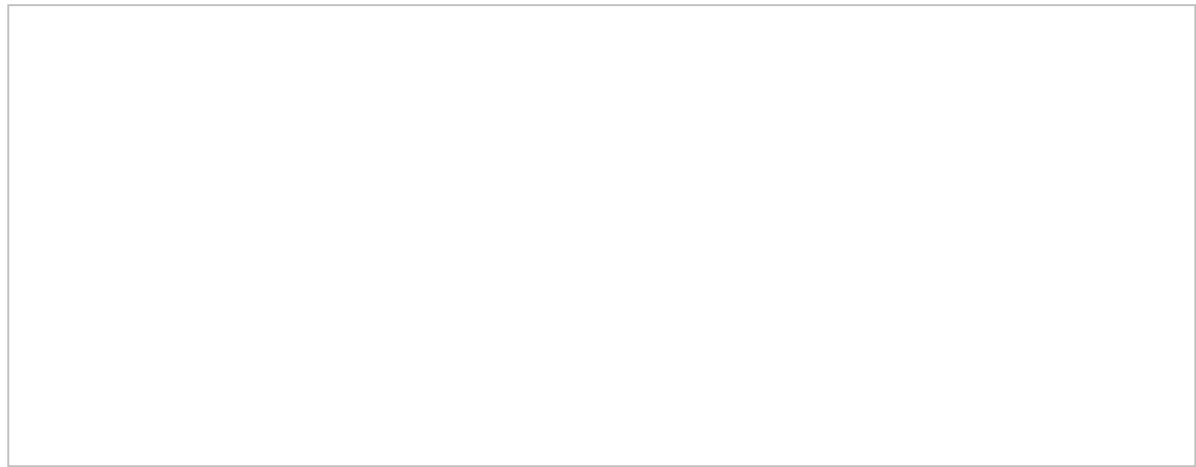


Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W** www.takina.co.nz



From: Applications Inbox <applications@wellingtononaplate.com>

Sent: Wednesday, 14 May 2025 5:36 pm

To: Herwig Lanzerstorfer <herwig.lanzerstorfer@tepapa.govt.nz>

Subject: Re: Application Pending - Burger Wellington 2025

You don't often get email from applications@wellingtononaplate.com. [Learn why this is important](#)

Hi there!

We are finalising your burger application and have everything we need other than a photo of the venue. Can you please supply one?

Thanks,
Brandie

**Visa Wellington On a Plate Programming
Wellington Culinary Events Trust**

[Visa Wellington On a Plate](#) [Beervana](#) [Highball](#)

applications@wellingtononaplate.com

Level 1, 13 Egmont Street, Te Aro, Wellington, New Zealand 6011

PO Box 24101, Manners St, Wellington, New Zealand 6142



On Wed, May 7, 2025 at 7:07 PM <applications@wellingtononaplate.com> wrote:

Thanks again for submitting an application for the Visa Wellington On a Plate 2025 Burger Wellington programme for **Te Papa Café**

PENDING - Action required...

While we're confident you can deliver a fantastic burger, we have a few things that need clarification or changing so that your application meets our criteria. These are outlined below.

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Name: No action needed

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Beer + Burger Price: No action needed

Image: No action needed

Venue Image: Please add your venue image (you can do this in the venue tab on the side menu in the portal)

Anything Else: No action needed

Marketing Support Level: No action needed

Photography: You've ticked "Yes" to the photography package. Because of that, there is no need to upload your image by the 12th of May as we will be coordinating with the photographer to get all the image done in time. At this stage it is looking like the last two weeks of May, they will be in touch with you to coordinate timing. We will upload the photos to your application as they come in.

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- Click on the application you wish to update (DO NOT click the red cross, that will delete your application!) and when your application is updated please click "save/submit" at the bottom of the application.

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30 May - All fees due, prompt payment discount ends

If you have any questions or are confused about what you need to do, please reply to this email.

Cheers,
Beth and Brandie

From: [Gillian Monahan](#)
To: [Applications Inbox](#)
Cc: [Herwig Lanzerstorfer](#)
Subject: RE: Application Pending - Burger Wellington 2025
Date: Thursday, 15 May 2025 1:45:00 pm
Attachments: [image001.png](#)
[image002.jpg](#)
[image003.jpg](#)

Amazing! Thanks Brandie. And yep, I'll edit the description before 11 June.

From: Applications Inbox <applications@wellingtononaplate.com>
Sent: Thursday, 15 May 2025 12:17 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Herwig Lanzerstorfer <Herwig.Lanzerstorfer@tepapa.govt.nz>
Subject: Re: Application Pending - Burger Wellington 2025

Thanks for that charity information Gillian. We will apply that discount to your invoice when it's generated.

I have deleted the "Te Papa" venue and now only the Te Papa Cafe venue remains.

The website will be live on 11 June and you're welcome to update your venue description any time before then. Once you are done editing, be sure to scroll down and click the save button to ensure the info is captured. If not, the current description will be displayed. Here's the current description for reference. "Te Papa Café offers hungry museum visitors a selection of breakfast, brunch, and lunch food to refill and refuel for exploring."

The burger sounds delicious!

Talk soon,
Brandie

Visa Wellington On a Plate Programming
Wellington Culinary Events Trust

[Visa Wellington On a Plate](#) [Beervana](#) [Highball](#)
applications@wellingtononaplate.com

Level 1, 13 Egmont Street, Te Aro, Wellington, New Zealand 6011
PO Box 24101, Manners St, Wellington, New Zealand 6142



On Thu, May 15, 2025 at 11:29 AM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hi Brandie

I'm using Herwig's login, which should be attached to Te Papa Café?

I can now see that Te Papa is listed with someone called s9(2)(a) as the contact, but she hasn't worked at Te Papa for 3 years. Can we remove that as a venue to avoid confusion?

Bugger about the description – I'll need to rewrite as I didn't save it anywhere else. I'll do that ASAP – is there a hard deadline? .

Te Papa Foundation is a charity registered under the Charities Act 2005 (registration number CC52173). Te Papa only receives enough funding from government to cover around 50-60% of our operational costs. That means all funds raised by the Foundation – or Te Papa Café - are channelled into essential operational costs including Te Papa programmes, projects and acquisitions.

Ngā mihi,
Gillian

From: Applications Inbox <applications@wellingtononaplate.com>
Sent: Thursday, 15 May 2025 11:08 am
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Herwig Lanzerstorfer <Herwig.Lanzerstorfer@tepapa.govt.nz>
Subject: Re: Application Pending - Burger Wellington 2025

Hi Gillian,

Can you let me know which email address you are using to log in? There are currently two venues created for Te Papa - one listed as Te Papa one for Te Papa Cafe, neither of which have an extended description. Your burger application is under Te Papa Cafe and I have attached the photo you just emailed to that venue.

There hasn't been any editing of the venue descriptions so it's possible your changes weren't saved. Are you able to email through your venue description and I will update?

Also in regards to your question regarding considering your Burger application as a charity, please supply a copy of your certificate of charitable trust status for that to be processed.

Thanks,
Brandie

**Visa Wellington On a Plate Programming
Wellington Culinary Events Trust**

[Visa Wellington On a Plate](#) [Beervana](#) [Highball](#)
applications@wellingtononaplate.com

Level 1, 13 Egmont Street, Te Aro, Wellington, New Zealand 6011
PO Box 24101, Manners St, Wellington, New Zealand 6142



On Thu, May 15, 2025 at 9:52 AM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora Brandie!

I updated venue information and the photo last week, but it's disappeared from the portal? In any case, the photo is attached again now.

I also rewrote the 300 character description of the café, but when I click through from the preview I get a shortened description. Did the character count change or was this edited by the team?

FYI, below is what I see when I log into the Venues section now. Should Te Papa Café be listed there?



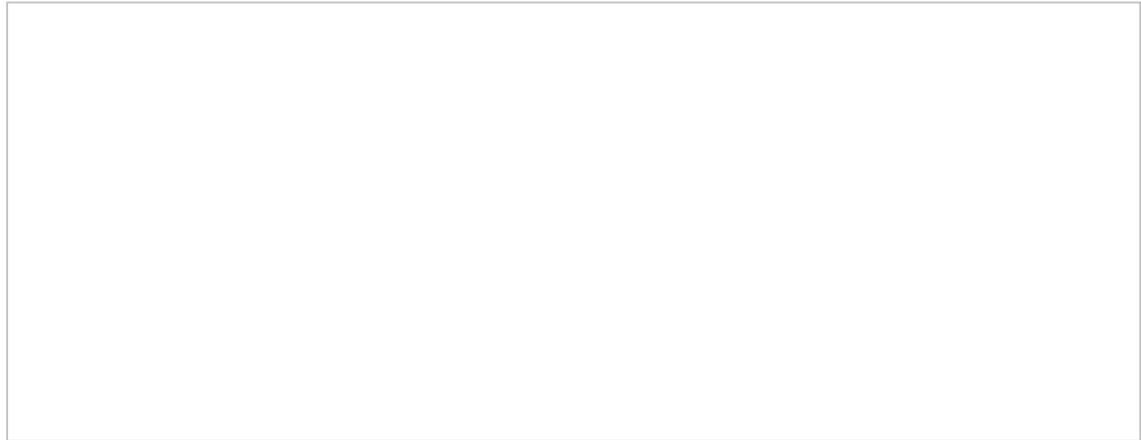
Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,

55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | E gillian.monahan@tepapa.govt.nz | W www.tepapa.govt.nz W www.takina.co.nz



From: Applications Inbox <applications@wellingtononaplate.com>
Sent: Wednesday, 14 May 2025 5:36 pm
To: Herwig Lanzerstorfer <herwig.lanzerstorfer@tepapa.govt.nz>
Subject: Re: Application Pending - Burger Wellington 2025

You don't often get email from applications@wellingtononaplate.com. [Learn why this is important](#)
Hi there!

We are finalising your burger application and have everything we need other than a photo of the venue. Can you please supply one?

Thanks,
Brandie

**Visa Wellington On a Plate Programming
Wellington Culinary Events Trust**

[Visa Wellington On a Plate](#) [Beervana](#) [Highball](#)
applications@wellingtononaplate.com

Level 1, 13 Egmont Street, Te Aro, Wellington, New Zealand 6011
PO Box 24101, Manners St, Wellington, New Zealand 6142



On Wed, May 7, 2025 at 7:07 PM <applications@wellingtononaplate.com> wrote:

Thanks again for submitting an application for the Visa Wellington On a Plate 2025
Burger Wellington programme for **Te Papa Café**

PENDING - Action required...

While we're confident you can deliver a fantastic burger, we have a few things that need clarification or changing so that your application meets our criteria. These are outlined below.

Action required:

Name: No action needed

Description: No action needed

Fries: No action needed

Regional Ingredient: No action needed

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Burger Price: No action needed

Beer Selection: No action needed

Beer + Burger Price: No action needed

Image: No action needed

Venue Image: Please add your venue image (you can do this in the venue tab on the side menu in the portal)

Anything Else: No action needed

Marketing Support Level: No action needed

Photography: You've ticked "Yes" to the photography package. Because of that, there is no need to upload your image by the 12th of May as we will be coordinating with the photographer to get all the image done in time. At this stage it is looking like the last two weeks of May, they will be in touch with you to coordinate timing. We will upload the photos to your application as they come in.

Theming: No action needed

Availability: No action needed

Capacity: No action needed

Next Steps:

- Update your application in the VWOAP portal before 11:59pm Monday 12 May. Please DO NOT email us with your updates, there are hundreds of applications and we cannot update your application for you. You can find your applications here: <https://admin.visawoap.com/dashboard/>
- Click on the application you wish to update (DO NOT click the red cross, that will delete your application!) and when your application is updated please click "save/submit" at the bottom of the application.

We will let you know the final application status 19 May once we have reviewed all changes.

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30 May - All fees due, prompt payment discount ends

If you have any questions or are confused about what you need to do, please reply to this email.

Cheers,



Beth and Brandie

From: [Gillian Monahan](#)
To: [Penny de Borst](#)
Cc: [Beth Brash](#); [Herwig Lanzerstorfer](#)
Subject: FW: Organising your photography package for Visa Wellington On a Plate / Burger Wellington
Date: Monday, 12 May 2025 1:56:30 pm
Attachments: [s9\(2\)\(b\)\(ii\)](#)
[~WRD0004.jpg](#)

Kia ora Penny and Beth!

Not sure if you saw my note in the 'anything else' section of the form, but we are a tentative yes for this content shoot. Can you please now remove it? We're now looking to combine with another food photoshoot (a Toi Art themed high tea) so I will speak to [s9\(2\)\(a\)](#) directly.

Two more questions/requests from me..

- Could you please add me to the list for these updates? Herwig and I are working on this together.
- Also, did you see my request in the form to be considered as a charity? As you know, Te Papa must raise \$30m each year just to cover our operating costs. Our aim for Burger Wellington is to raise awareness of Te Papa café and encourage people to support the museum... we're also hoping to sell lots of burgers, but we're limited by the museum's opening hours so will only be able to do breakfast and lunch. Appreciate it if you could consider our request

Ngā mihi,
Gillian

Out of scope

[Redacted]

From: Herwig Lanzerstorfer <Herwig.Lanzerstorfer@tepapa.govt.nz>
Sent: Monday, 12 May 2025 1:34 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: FW: Organising your photography package for Visa Wellington On a Plate / Burger Wellington

From: Penny de Borst <penny@wellingtononaplate.com>
Sent: Monday, 12 May 2025 1:20 pm

To: Penny de Borst <penny@wellingtononaplate.com>

Cc: s9(2)(a) s9(2)(a) @gmail.com; Beth Brash
<beth@wellingtononaplate.com>

Subject: Organising your photography package for Visa Wellington On a Plate / Burger Wellington

You don't often get email from penny@wellingtononaplate.com. [Learn why this is important](#)

Kia ora

I'm getting in touch as you requested photography as part of your Visa Wellington On a Plate and Burger Wellington application and fees.

s9(2)(a) from s9(2)(b)(ii) Photography will be taking the photos. She will contact you this week to arrange a time to come to your venue.

I've attached the package details, which includes some tips and guidance for making the most of your photography session.

Please note that your invoice will need to be paid before the images are released to you or published on VisaWOAP.com

You're welcome to contact Beth or me if you have any questions.

Ngā mihi
Penny

Penny de Borst (she/her)
General Manager
+64 s9(2)(a)

Wellington Culinary Events Trust

[Visa Wellington On a Plate](#) [Beervana](#)

Physical address: Level 1, 13 Egmont Street, Wellington, New Zealand 6011

Postal address: PO Box 24101, Manners Street, Wellington, New Zealand 6142



From: [Penny de Borst](#)
To: [Gillian Monahan](#)
Cc: [Beth Brash](#); [Herwig Lanzerstorfer](#)
Subject: Re: FW: Organising your photography package for Visa Wellington On a Plate / Burger Wellington
Date: Wednesday, 14 May 2025 2:15:38 pm
Attachments: [~WRD0004.jpg](#)

You don't often get email from penny@wellingtononaplate.com. [Learn why this is important](#)

Hi Gillian

Sorry for the delayed reply - s9(2)(a)

No problem at all to update the photography option. And Beth will come back to you on the fees (if she hasn't already).

Mā te wā

Penny

s9(2)(a)

On Mon, 12 May 2025 at 13:55, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora Penny and Beth!

Not sure if you saw my note in the 'anything else' section of the form, but we are a tentative yes for this content shoot. Can you please now remove it? We're now looking to combine with another food photoshoot (a Toi Art themed high tea) so I will speak to s9(2)(a) directly.

Two more questions/requests from me..

- Could you please add me to the list for these updates? Herwig and I are working on this together.
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Ngā mihi,

Gillian

Out of scope

From: Herwig Lanzerstorfer <Herwig.Lanzerstorfer@tepapa.govt.nz>

Sent: Monday, 12 May 2025 1:34 pm

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Subject: FW: Organising your photography package for Visa Wellington On a Plate / Burger Wellington

From: Penny de Borst <penny@wellingtononaplate.com>

Sent: Monday, 12 May 2025 1:20 pm

To: Penny de Borst <penny@wellingtononaplate.com>

Cc: s9(2)(a) ;9(2)(a) @gmail.com; Beth Brash
<beth@wellingtononaplate.com>

Subject: Organising your photography package for Visa Wellington On a Plate / Burger Wellington

You don't often get email from penny@wellingtononaplate.com. [Learn why this is important](#)

Kia ora

I'm getting in touch as you requested photography as part of your Visa Wellington On a Plate and Burger Wellington application and fees.

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I've attached the package details, which includes some tips and guidance for making the most of your photography session.

Please note that your invoice will need to be paid before the images are released to you or published on VisaWOAP.com

You're welcome to contact Beth or me if you have any questions.

Ngā mihi

Penny

Penny de Borst (she/her)

General Manager

+64 (s9(2)(a))

Wellington Culinary Events Trust

[Visa Wellington On a Plate](#) [Beervana](#)

Physical address: Level 1, 13 Egmont Street, Wellington, New Zealand 6011

Postal address: PO Box 24101, Manners Street, Wellington, New Zealand 6142



From: [Gillian Monahan](#)
To: [Applications Inbox](#); [Beth WOAP](#); [s9\(2\)\(a\)@wellingtononaplate.com](#)
Cc: [Penny de Borst](#)
Subject: Te Papa Cafe burger - updated images and venue listing
Date: Tuesday, 10 June 2025 2:15:00 pm
Attachments: [image003.png](#)
[image004.jpg](#)
[image005.jpg](#)
[Te Papa Cafe 2025 s9\(2\)\(b\)\(ii\).jpg](#)
[Āhuru Kai Kōhua Poaka.jpg](#)
[image002.png](#)

Kia ora tima, hope you're all surviving programme launch week. [s9\(2\)\(a\)](#) – hi! The campaign looks great this year, nice work!

So, I'm sorry to be a pain but I have new images and a copy change for our venue listing – but can't edit these in the dashboard. Not sure if that's a me problem, but please help!

Changes are as follows:

Burger – Āhuru Kai Kōhua Poaka

- I've attached a new image for our burger listing on WOAP website
- If you're looking for other pics for socials or for media, [s9\(2\)\(a\)](#) came by yesterday and got some great pics of the Iwi Relationships team at Te Papa enjoying the burger (they gave it 10 thumbs up):

[s9\(2\)\(b\)\(ii\)](#)

. Please credit to Te Papa Café.

Venue – Te Papa Café

- Image – updated photo of Te Papa Café attached - could you please update the listing? Photo is by [s9\(2\)\(b\)\(ii\)](#) but also fine to just credit Te Papa Café
- Updated copy for our venue listing: **“Te Papa Café offers a cosy place to recharge between your museum adventures with locally roasted coffee and freshly prepared meals or bites created by our talented chefs. Every purchase supports the mahi of Aotearoa New Zealand's national museum, which must raise more than \$30 million each year”.**

One of the reasons we're doing this is to raise awareness of Te Papa's funding gap. We'd really appreciate any support that Wellingtonians and media can give to Te Papa through our cafés, Te Papa Store, venues, and donations to Te Papa Foundation.

Let me know if you have any Qs. Thanks a mill!

Ngā mihi,
Gillian

Out of scope

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W**
www.takina.co.nz



From: Applications Inbox <applications@wellingtononaplate.com>

Sent: Thursday, 15 May 2025 12:17 pm

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Cc: Herwig Lanzerstorfer <Herwig.Lanzerstorfer@tepapa.govt.nz>

Subject: Re: Application Pending - Burger Wellington 2025

Thanks for that charity information Gillian. We will apply that discount to your invoice when it's generated.

I have deleted the "Te Papa" venue and now only the Te Papa Cafe venue remains.

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The burger sounds delicious!

Talk soon,
Brandie

Visa Wellington On a Plate Programming

Wellington Culinary Events Trust

[Visa Wellington On a Plate](#) [Beervana](#) [Highball](#)

applications@wellingtononaplate.com

Level 1, 13 Egmont Street, Te Aro, Wellington, New Zealand 6011

PO Box 24101, Manners St, Wellington, New Zealand 6142



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FYI, below is what I see when I log into the Venues section now. Should Te Papa Café be listed there?



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PENDING - Action required...

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Anything Else: No action needed

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Photography: You've ticked "Yes" to the photography package. Because of that, there is no need to upload your image by the 12th of May as we will be coordinating with the photographer to get all the image done in time. At this stage it is looking like the last two weeks of May, they will be in touch with you to coordinate timing. We will upload the photos to your application as they come in.

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From: [Gillian Monahan](#)
To: [Applications Inbox](#)
Subject: RE: Te Papa Cafe burger - updated images and venue listing
Date: Tuesday, 10 June 2025 2:40:00 pm
Attachments: [image001.png](#)
[image002.png](#)
[image003.jpg](#)
[image004.jpg](#)

Thanks Brandie! xx

From: Applications Inbox <applications@wellingtononaplate.com>
Sent: Tuesday, 10 June 2025 2:33 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth WOAP <beth@wellingtononaplate.com>; **s9(2)(a)** wellingtononaplate.com; Penny de Borst <penny@wellingtononaplate.com>
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Changes are as follows:

Burger – Āhuru Kai Kōhua Poaka

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Let me know if you have any Qs. Thanks a mill!

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Out of scope

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applications@wellingtononaplate.com

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From: [Gillian Monahan](#)
To: [Beth Brash](#)
Subject: RE: Te Papa Cafe burger - updated images and venue listing
Date: Wednesday, 11 June 2025 10:15:00 am
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.jpg](#)
[image005.jpg](#)

Out of scope

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Wednesday, 11 June 2025 10:13 am
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Applications Inbox <applications@wellingtononaplate.com> **s9(2)(a)** wellingtononaplate.com
Subject: Re: Te Papa Cafe burger - updated images and venue listing

oh we hadn't looked at the site this morning
JOKES - yeah we are on it
BB

On Wed, 11 Jun 2025 at 10:08, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Mōrena all

I had a look at the preview last night and this morning and it hadn't updated. I've just checked the live version of the website and it hasn't updated either. I thought it might be a cache issue so have checked it from another computer but the same thing happens.

Also, I'm getting an error message (see below) for our venue page as well as other venue pages.

Sorry to be that guy! Out of scope

Ngā mihi,
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Venues page message below:

APPLICATION ERROR: A SERVER-SIDE EXCEPTION HAS OCCURRED (SEE THE SERVER LOGS FOR MORE INFORMATION).
Digest: 806665496

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[REDACTED]

[REDACTED]

[REDACTED]

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Next Steps:

- Update your application in the VWOAP portal before 11:59pm Monday 12 May. Please DO NOT email us with your updates, there are hundreds of applications and we cannot update your application for you. You can find your applications here: <https://admin.visawoap.com/dashboard/>
- Click on the application you wish to update (DO NOT click the red cross, that will delete your application!) and when your application is updated please click "save/submit" at the bottom of the application.

We will let you know the final application status 19 May once we have reviewed all changes.

Upcoming Key Dates:

12 May (11:59pm) - Application portal closes - all changes due
19 May - Final application decisions, invoices issued
30 May - All fees due, prompt payment discount ends

If you have any questions or are confused about what you need to do, please reply to this email.

Cheers,
Beth and Brandie

--

Beth Brash
Festival Director

Visa Wellington On a Plate

Ph: +64 21 925 925 (a)

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

From: [Gillian Monahan](#)
To: [Penny de Borst](#); [Brandie Stephens](#)
Cc: [Beth Brash](#)
Subject: RE: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe
Date: Wednesday, 18 June 2025 10:17:00 am
Attachments: [image001.png](#)

Out of scope

I've asked Chef to confirm Wed 2 July. Will let you know ASAP.

From: Penny de Borst <penny@wellingtononaplate.com>
Sent: Wednesday, 18 June 2025 9:49 am
To: Brandie Stephens <brandie@wellingtononaplate.com>
Cc: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>; Beth Brash <beth@wellingtononaplate.com>
Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

Shall we go with Wednesday 2 July? [s9\(2\)\(a\)](#), so a day of recovery before tucking into a burger would be great!

Mā te wā
Penny

[s9\(2\)\(a\)](#)

On Tue, 17 Jun 2025 at 15:02, Brandie Stephens <brandie@wellingtononaplate.com> wrote:

Hey Gillian!

Thanks so much for the offer. We are all available Monday 30 June, Tuesday 1 July and Wednesday 2 July at 2pm.

Let me know if any of those days work for you!

Thanks,
Brandie

On Tue, Jun 17, 2025 at 12:07 PM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

That's fine with me – just let me know some dates that work for you all. And yes, please bring [s9\(2\)\(a\)](#), and your PR person.

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Tuesday, 17 June 2025 10:46 am
To: Penny de Borst <penny@wellingtononaplate.com>
Cc: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>; Brandie Stephens <brandie@wellingtononaplate.com>
Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

Should we do it the following week?

Don't want you to miss out Penny!

BB

On Fri, 13 Jun 2025 at 17:18, Penny de Borst <penny@wellingtononaplate.com> wrote:

Kia ora e hoa!

That sounds lovely...s9(2)(a), so I won't be able to make it then. And I probably won't be up for eating much the next day either! But I'm sure Brandie, Beth, s9(2)(a) would be keen. I'll leave it w Beth and Brandie to coordinate a date with you.

Mā te wā
Penny

s9(2)(a)

On Fri, 13 Jun 2025 at 09:59, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora tīma

Nice work on the launch this week! The programme looks sooo good – there are heaps of things I want to go to.

To celebrate, I wanted to invite you and key team members (PR & content) along to Te Papa Café to taste our Burger Wellington creation: Āhuru Kai Kōhua Poaka

Hitesh Bhoir, our Head Chef of Retail, has suggested around 2pm on Thursday 26 or Friday 27 June.

If those dates don't work, please suggest others that do.

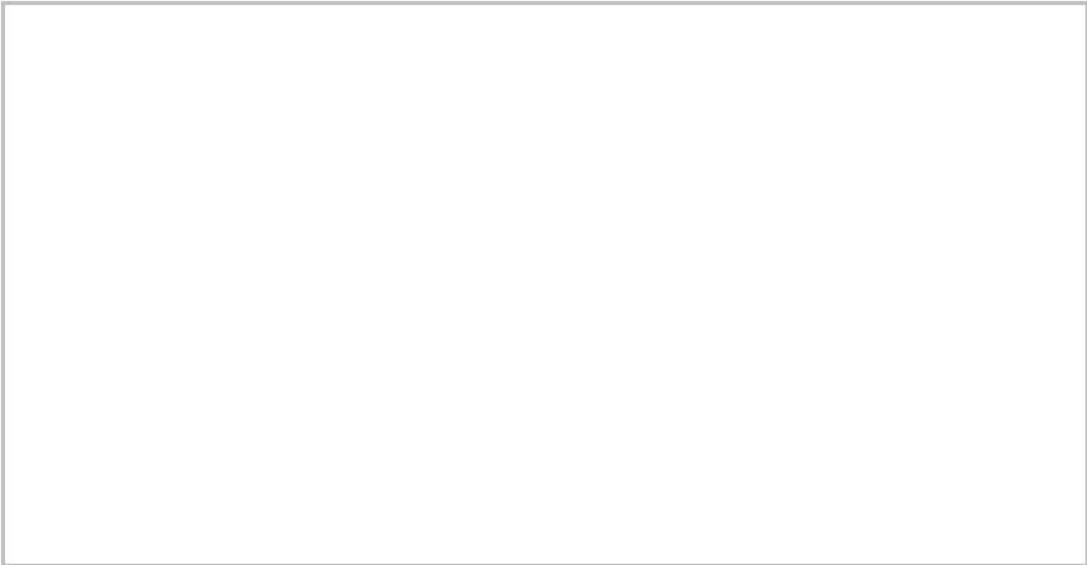
Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,

55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 s9(2)(a) | E gillian.monahan@tepapa.govt.nz | W www.tepapa.govt.nz W
www.takina.co.nz



--

Beth Brash

Festival Director

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[Visa Wellington On a Plate](#) [Beervana](#)

From: [Brandie Stephens](#)
To: [Penny de Borst](#)
Cc: [Gillian Monahan](#); [Beth Brash](#)
Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe
Date: Wednesday, 25 June 2025 1:16:50 pm
Attachments: [image001.png](#)

Looks clear on our calendars! Let's book it in.

Can you please let the chef know that [s9\(2\)\(a\)](#)) and [s9\(2\)\(a\)](#) [s9\(2\)\(a\)](#) will be coming as well?

Looking forward to it!

Cheers,
Brandie

On Wed, Jun 25, 2025 at 11:33 AM Penny de Borst <penny@wellingtononaplate.com> wrote:
Tuesday 15th at 3pm?

Mā te wā

Penny

[s9\(2\)\(a\)](#)

On Mon, 23 Jun 2025 at 17:43, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hello

Let's give ourselves a break and make it w/c 14 July. I'm in Hamilton on the Monday but you ***could*** do it that day (☹️) – or any other day works for us.

Thanks for being flexible and good luck with pre-sale and general release!

From: Penny de Borst <penny@wellingtononaplate.com>
Sent: Monday, 23 June 2025 5:34 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Brandie Stephens <brandie@wellingtononaplate.com>; Beth Brash <beth@wellingtononaplate.com>
Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

Hi

How about we make it the w/c 14 July?

We have presale live now, and then on general sale on Friday, so everyone's schedules are a little packed. Unless we wanted to do it on Friday?

Mā te wā

Penny

s9(2)(a)

On Mon, 23 Jun 2025 at 11:11, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora tīma

So, Chef has just reminded me that it's school holidays from this Saturday 28 June through to Sunday 13 July.

It gets pretty nuts during school holidays here and he's recommended that we do the tasting either before or after those dates, so that you can avoid the noisy children and actually chat to the chefs.

What do you think? Do you want to do this week or w/c 14 July?

Ngā mihi,

Gillian

From: Brandie Stephens <brandie@wellingtononaplate.com>

Sent: Tuesday, 17 June 2025 3:03 pm

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Cc: Beth Brash <beth@wellingtononaplate.com>; Penny de Borst <penny@wellingtononaplate.com>

Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

Hey Gillian!

Thanks so much for the offer. We are all available Monday 30 June, Tuesday 1 July and Wednesday 2 July at 2pm.

Let me know if any of those days work for you!

Thanks,

Brandie

On Tue, Jun 17, 2025 at 12:07 PM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

That's fine with me – just let me know some dates that work for you all. And yes, please bring [REDACTED] and your PR person.

From: Beth Brash <beth@wellingtononaplate.com>

Sent: Tuesday, 17 June 2025 10:46 am

To: Penny de Borst <penny@wellingtononaplate.com>

Cc: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>; Brandie Stephens <brandie@wellingtononaplate.com>

Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

Should we do it the following week?

Don't want you to miss out Penny!

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Mā te wā

Penny

[REDACTED]

On Fri, 13 Jun 2025 at 09:59, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

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Nice work on the launch this week! The programme looks sooo good – there are heaps of things I want to go to.

To celebrate, I wanted to invite you and key team members (PR & content) along to Te Papa Café to taste our Burger Wellington creation: Āhuru Kai Kōhua Poaka

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Beth Brash

Festival Director

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[Visa Wellington On a Plate](#) [Beervana](#)

From: [Gillian Monahan](#)
To: [Brandie Stephens](#)
Cc: [Penny de Borst](#); [Beth Brash](#)
Subject: RE: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe
Date: Wednesday, 25 June 2025 4:37:00 pm
Attachments: [image001.png](#)

Understood!

We don't have a veg alternative to the burger but if she does want to come along, I can vouch for the kumara fries and the raspberry framboise.

From: Brandie Stephens <brandie@wellingtononaplate.com>
Sent: Wednesday, 25 June 2025 4:35 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Penny de Borst <penny@wellingtononaplate.com>; Beth Brash <beth@wellingtononaplate.com>
Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

She's vegetarian but I'll ask her

On Wed, Jun 25, 2025 at 4:33 PM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

That's all confirmed! Let me know if you want to bring your PR person too?

From: Brandie Stephens <brandie@wellingtononaplate.com>
Sent: Wednesday, 25 June 2025 1:16 pm
To: Penny de Borst <penny@wellingtononaplate.com>
Cc: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>; Beth Brash <beth@wellingtononaplate.com>
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Subject: Re: Invitation to taste Āhuru Kai Kōhua Poaka at Te Papa Cafe

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s9(2)(a)

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Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager
Museum of New Zealand Te Papa Tongarewa,

55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | E gillian.monahan@tepapa.govt.nz | W www.tepapa.govt.nz W
www.takina.co.nz



--

Beth Brash

Festival Director

Visa Wellington On a Plate

Ph: +64 **s9(2)(a)**

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

From: [Beth Brash](#)
To: [Gillian Monahan](#)
Cc: [Penny de Borst](#); [Brandie Stephens](#)
Subject: Re: FW: Level 2 - Marketing Package
Date: Thursday, 10 July 2025 2:37:01 pm
Attachments: [image001.jpg](#)

Easy, that is done. The same password will work.
BB

On Thu, 10 Jul 2025 at 14:10, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hi hi, I've been using his email to login to the portal, but yep – change it to me if that means I get the emails. He won't mind.

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Thursday, 10 July 2025 1:58 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Penny de Borst <penny@wellingtononaplate.com>; Brandie Stephens <brandie@wellingtononaplate.com>
Subject: Re: FW: Level 2 - Marketing Package

Hey ya!
So the email used to login to the WOAP portal is Herwigs, do you want me to change it to yours?
BB

On Thu, 10 Jul 2025 at 13:34, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hi Beth

Great to hear about all this!

We got a bunch of photos taken by **s9(2)(a)** just before the programme launched – so they weren't in our application. There are some lovely ones of our iwi team tasting the burger here: https://drive.google.com/drive/folders/10Z2gZE392hk3D46YTO6u1oxo20LUNY55?usp=drive_link . Please credit to Te Papa Café.

In terms of any other updates to copy, Te Papa now needs to raise more than \$40 million each year (inflation!). So it would be great if you could update that line in our Venue listing - and if there's room in social/content posts, we'd love to get a message like this 'Every purchase supports the mahi of Aotearoa New Zealand's national museum, which must raise more than \$40 million each year.' Or shortened version is just 'Every purchase supports the mahi of Aotearoa New Zealand's national museum'

Out of scope

s9(2)(a) created the raspberry framboise

love heart that is included with our Wellington On a Plate burger. There's a pic of the love heart dessert amongst **s9(2)(a)** pic at the attached link and I've attached a low-res pic of **s9(2)(a)** in case that's of use. We can photoshop out his Tākina Events logo if needed.

Look forward to seeing you all on Tuesday.

Ngā mihi,

Gillian

PS - Herwig just forwards these emails on to me, so can you change the contact to me (or both of us)? I think I did that in the back end but not sure if it worked.

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W** www.takina.co.nz



From: Herwig Lanzerstorfer <Herwig.Lanzerstorfer@tepapa.govt.nz>

Sent: Tuesday, 8 July 2025 6:16 pm

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Subject: Fw: Level 2 - Marketing Package

Get [Outlook for iOS](#)

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Tuesday, July 8, 2025 5:44:23 PM
To: Herwig Lanzerstorfer <herwig.lanzerstorfer@tepapa.govt.nz>
Subject: Level 2 - Marketing Package

Hey Herwig,

Now that the programme has launched and tickets are on sale the marketing and content plan is in full swing. You're receiving this email as you chose Level 2 for your Burger at Te Papa Cafe. Thank you for taking us up on this new approach that we have taken towards marketing this year. We believe it will be more equitable and transparent, and allows you to have more influence over the level of marketing support that you desire from us depending on the year, offering or venue.

As part of Level 2 you will receive the following

- Retail value of marketing package - value s9(2)(b)(ii)
- Visa WOAP IG story or grid post using content provided by venue in the application*
- Visa WOAP FB post using content provided by venue in the application*
- Inclusion in Visa WOAP consumer newsletter
- Inclusion in Visa WOAP programme
- Website listing for event and venue
- Marketing toolkit to promote event
- Potential to be included in media coverage
- Receive industry EDM and news
- Invitations to Visa WOAP hospo industry community events
- Access to programming advice and guidance

**if you have a specific image or content you'd like us to post that differs from your application image please reply back to me.*

Cheers,

--

Beth Brash

Festival Director

Visa Wellington On a Plate

Ph: +64 s9(2)(a)

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



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--

[Unsubscribe](#)

--

Beth Brash

Festival Director

Visa Wellington On a Plate

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[Visa Wellington On a Plate](#) [Beervana](#)

--

Beth Brash

Festival Director

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[Visa Wellington On a Plate](#) [Beervana](#)

From: [Gillian Monahan](#)
To: [s9\(2\)\(a\)](#)
Cc: [Beth Brash](#)
Subject: FW: Thank you and influencer names please
Date: Thursday, 17 July 2025 11:56:00 am
Attachments: [image001.jpg](#)

Kia ora [s9\(2\)\(a\)](#)

Lovely to meet you on Tuesday!

As discussed, I'd really appreciate any recommendations on influencers (and possibly media?) to host for a Burger Wellington preview on 31 July. You'd be welcome to join too, if you like.

My initial thoughts were:

[s9\(2\)\(b\)\(ii\)](#)

Anyone that you would add or remove?

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 [s9\(2\)\(a\)](#) | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W** www.takina.co.nz



From: Penny de Borst <penny@wellingtononaplate.com>
Sent: Wednesday, 16 July 2025 8:32 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>
Subject: Re: Thank you and influencer names please

Hi

So nice to see you too... and that burger was really delicious!

s9(2)(a) contact is s9(2)(a)

Sorry, am in the midst of board papers and don't have capacity to dig out the influencer list at the moment, but didn't want to leave you waiting... will get some suggestions through to you when I can!

Mā te wā
Penny

s9(2)(a)

On Wed, 16 Jul 2025 at 18:19, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora! Lovely to see you both yesterday.

I'm just getting invitations together for an influencer tasting and I'm wondering if you could put me in touch with s9(2)(a) She said she could flick me some names/contacts for influencers.

These are the ones that are on my list so far.

s9(2)(b)(ii)

Who have I missed? Thoughts on s9(2)(b)(ii) ?

I'm especially keen to get names and/or contacts for any Māori influencers in Wellington.

Thanks in advance!

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

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www.takina.co.nz



From: [Gillian Monahan](#)
To: [Penny de Borst](#)
Subject: RE: Thank you and influencer names please
Date: Thursday, 17 July 2025 11:52:00 am
Attachments: [image001.jpg](#)

Thank you!

From: Penny de Borst <penny@wellingtononaplate.com>
Sent: Wednesday, 16 July 2025 8:32 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>
Subject: Re: Thank you and influencer names please

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So nice to see you too... and that burger was really delicious!

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From: [Penny de Borst](#)
To: [Gillian Monahan](#)
Subject: Re: Thank you and influencer names please
Date: Thursday, 17 July 2025 4:18:19 pm
Attachments: [image001.jpg](#)

This guy's pretty great:

s9(2)(b)(ii)	Influencer	s9(2)(a)
--------------	----------------------------	----------

And you could also try s9(2)(b)(ii)

s9(2)(b)(ii)	Influencer	s9(2)(a)
--------------	----------------------------	----------

Might be worth reaching out to s9(2)(b)(ii) if you want to get to a younger audience to

We've gone through s9(2)(b)(ii) to reach a few different people this year... while of course not forgetting our foody fan friends like s9(2)(b)(ii) and co.

Mā te wā

Penny

s9(2)(a)

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Mā te wā

Penny

s9(2)(a)

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These are the ones that are on my list so far.

- s9(2)(b)(ii)
-
-
-
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-
-

Who have I missed? Thoughts on s9(2)(b)(ii)?

I'm especially keen to get names and/or contacts for any Māori influencers in Wellington.

Thanks in advance!

Ngā mihi,

Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W**
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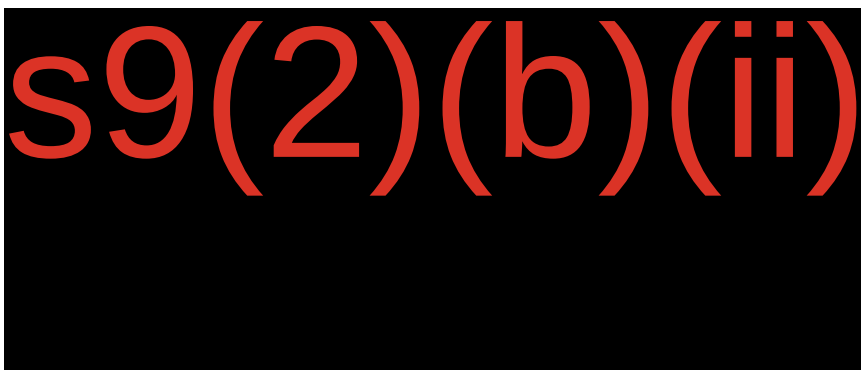


From: s9(2)(a)
To: [Gillian Monahan](#)
Cc: [Beth Brash](#)
Subject: Re: Thank you and influencer names please
Date: Friday, 18 July 2025 3:56:13 pm
Attachments: [image001.jpg](#)

Hey Gillian,

It was so lovely to see to meet you too!

Of course, here are some suggestions for you! We are also hosting a little preview of the 28 HongKong St Bar takeover on the 31st today - what time are you planning for the burger preview? Our event is running from 4 - 6pm and was thinking it could work in well to maybe get people to come in after cocktails to a burger?



I will have a think and let you know if there are any more!

Have a lovely weekend :)

Cheers

s9(2)(a)

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Date: Thursday, 17 July 2025 at 11:56

To: s9(2)(a) s9(2)(a) >

Cc: Beth Brash <beth@wellingtononaplate.com>

Subject: FW: Thank you and influencer names please

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Anyone that you would add or remove?

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Cc: Beth Brash <beth@wellingtononaplate.com>

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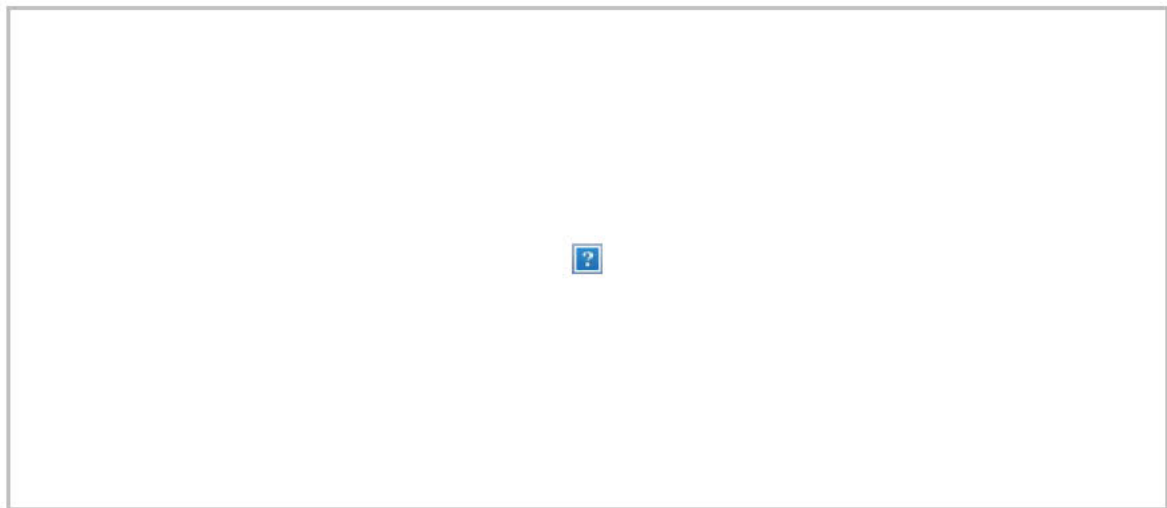
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From: [Gillian Monahan](#)
To: s9(2)(a) Beth Brash
Subject: RE: Thank you and influencer names please
Date: Thursday, 24 July 2025 5:14:00 pm
Attachments: [image001.jpg](#)

Yes – absolutely! Thanks s9(2)(a)

From: s9(2)(a) >
Sent: Thursday, 24 July 2025 3:26 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>; Beth Brash <beth@wellingtononaplate.com>
Subject: Re: Thank you and influencer names please

Hi Gillian!

I would love to send s9(2)(b)(ii) down to the burger preview for their dinner post cocktails! They are here on a famil and I think this burger is perfect for them!!

Do you have space for two? I have popped it into their schedule I am sending across, but wanted to make sure that worked for you!

Thanks so much,

s9(2)(a)

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Date: Monday, 21 July 2025 at 17:22
To: Beth Brash <beth@wellingtononaplate.com>
Cc: s9(2)(a)
Subject: RE: Thank you and influencer names please

Ha! I don't want to go up against the big guns.

I'll speak to Chef tomorrow and see what we can do.

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Monday, 21 July 2025 1:06 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: s9(2)(a)
Subject: Re: Thank you and influencer names please

GILLIAN, RUDE! We have the cocktail makers in town for two days so this is the only day and time we can do.

I would suggest you doing your preview on another day as we've already sent out the invites. Burger Wellington doesn't start until the 4th so could also do the following week. We've got previews happening on the 30th, 31st and the 1st. So a lot of these guys will be busy with event stuff.

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Beth Brash

Festival Director

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Ph: +64 s9(2)(a)

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

From: [Gillian Monahan](#)
To: s9(2)(a)
Subject: RE: Thank you and influencer names please
Date: Thursday, 31 July 2025 3:46:00 pm
Attachments: [image002.jpg](#)
[image003.jpg](#)

Hi s9(2)(a)

Thanks for the update! I've just messaged the kitchen to advise of the additional person – will let you know if there are any issues.

FYI, we'll be serving canapes on arrival so that guests can snack while we wait for any stragglers, but that means our iwi team will be doing a karakia kai just after 6pm.

Ngā mihi,
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From: s9(2)(a) >
Sent: Thursday, 31 July 2025 3:20 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Re: Thank you and influencer names please

s9(2)(a)

[Redacted]

[Redacted]
[Redacted]
[Redacted]

[Redacted]

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Date: Monday, 28 July 2025 at 10:41

To: s9(2)(a) Beth Brash <beth@wellingtononaplate.com>

Subject: RE: Thank you and influencer names please

Hi s9(2)(a)

Hope you had a good weekend.

Just attaching the invitation to the influencer event for s9(2)(b)(ii)

We've got 6 influencers (all with plus ones) confirmed so far, so it should be a fun little event.

Let me know if you'd like to join.

Ngā mihi,
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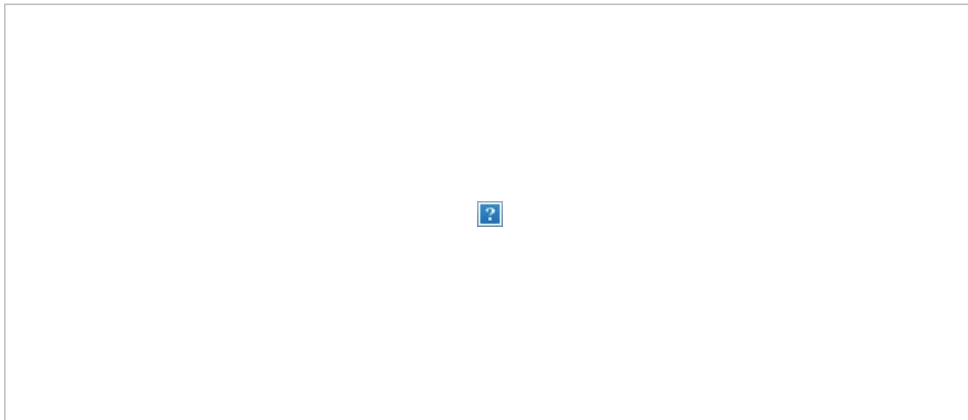
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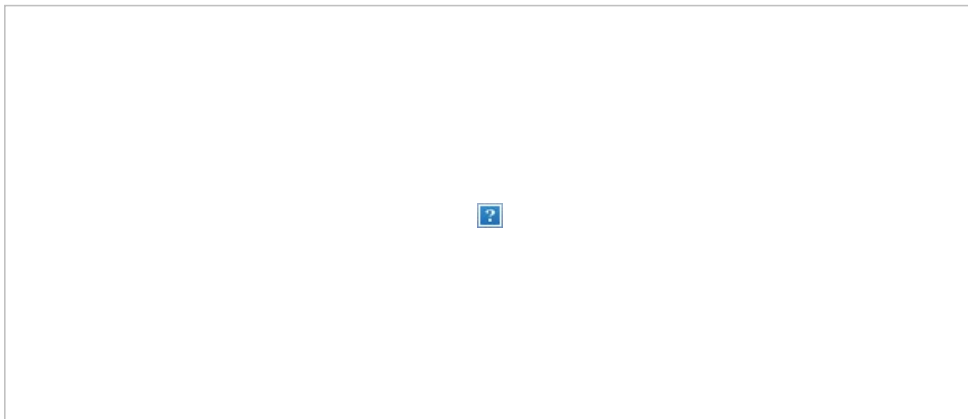
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[Visa Wellington On a Plate](#) [Beervana](#)

From: [Gillian Monahan](#)
To: [Brandie Stephens](#)
Subject: RE: Update to Te Papa venue link pleaseee
Date: Thursday, 31 July 2025 12:15:00 pm
Attachments: [image001.png](#)
[image002.jpg](#)

Thank you!

From: Brandie Stephens <brandie@wellingtononaplate.com>
Sent: Thursday, 31 July 2025 12:14 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>; Penny de Borst <penny@wellingtononaplate.com>
Subject: Re: Update to Te Papa venue link pleaseee

Hi Gillian!

I've updated that and it should pull through to the website shortly.

Chat soon,
Brandie

On Thu, Jul 31, 2025 at 12:01 PM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hi both

Hope you're having a good week! We've got a great turn out for our influencer event tonight, so thanks for your help with that Beth.

Can I get you to do me a quick favour please? I'd like to swap out the link in our venue listing, but can't access the venue through my login. Sorry.

- Instead of linking to this page <https://www.tepapa.govt.nz/visit/plan-your-visit/cafes>, can we please link to this page - <https://www.tepapa.govt.nz/visit/events/burger-wellington-at-te-papa-cafe>?

FYI, we've got our assets all over Te Papa's digital screens, in email signatures, and now also on the Te Papa homepage. Screenshot below and I can take some pics for your reporting too.

What's on at Te Papa



Āhuru Kai Kōhūa Poaka: **Burger Wellington** **at Te Papa Cafe**

Āhuru Kai Kōhūa Poaka, meaning the comforting warmth you feel eating a pork boil up, was inspired by the Māori food tradition of a boil-up.



Toi Art

Fresh takes and new favourites. You'll find them in Toi Art.

Toi Art opened again on Saturday 14 June, with more opening up at the beginning of August – see what's coming up!



Eat Your Art Out

A high tea to delight your eyes and taste buds.



Writers on Mondays **– Delirious:** **Damien Wilkins**

The International Institute of Modern Letters presents a series of events highlighting the very latest work of Aotearoa New Zealand writers. A lively and stimulating way to begin the week.

Acorn Prize winner Damien Wilkins discusses his acclaimed novel about loss, ageing, and second chances with writer Emily Perkins.



2025 Peter Turner **Memorial Lecture:** **Anne Noble**

Join us to hear leading contemporary New Zealand photographer Anne Noble reflect on her recent work exploring collaborative practices and environmental issues.

From 26 June, daily sessions at

Ngā mihi,
Gillian

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P +64 9 308 9200 | E gillian.monahan@tepapa.govt.nz | W www.tepapa.govt.nz | W www.takina.co.nz

From: [Brandie Stephens](#)
To: [Gillian Monahan](#)
Subject: Re: Update to Te Papa venue link pleasee
Date: Tuesday, 5 August 2025 11:52:59 am
Attachments: [image002.jpg](#)
[image003.png](#)
[image001.png](#)

All sorted! It should pull through to the website shortly.

On Mon, Aug 4, 2025 at 5:56 PM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Hi, it's me AGAIN.

The kitchen has decided to also offer takeaway as an option. I tried to change that in the back end but it's all locked. Are you able to amend for me please?

WILL YOU BE OFFERING YOUR BURGER FOR TAKEAWAY ORDERS? (PUBLIC FACING) *

☐ Yes

☒ No

This can be for pick up or delivery

Also, let me know some dates when you and [s9\(2\)\(a\)](#) want to come in for a little taster and I'll make it happen.

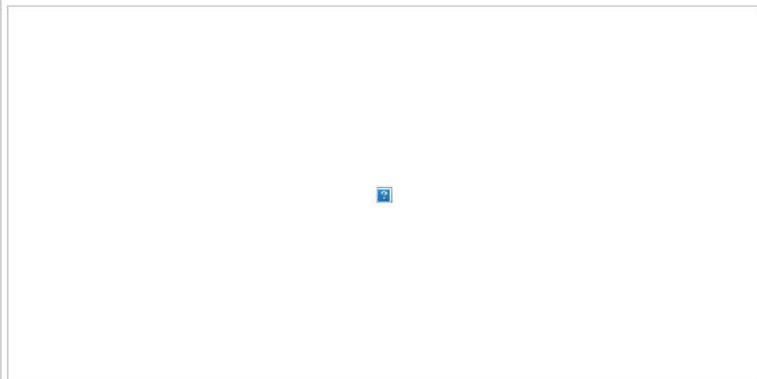
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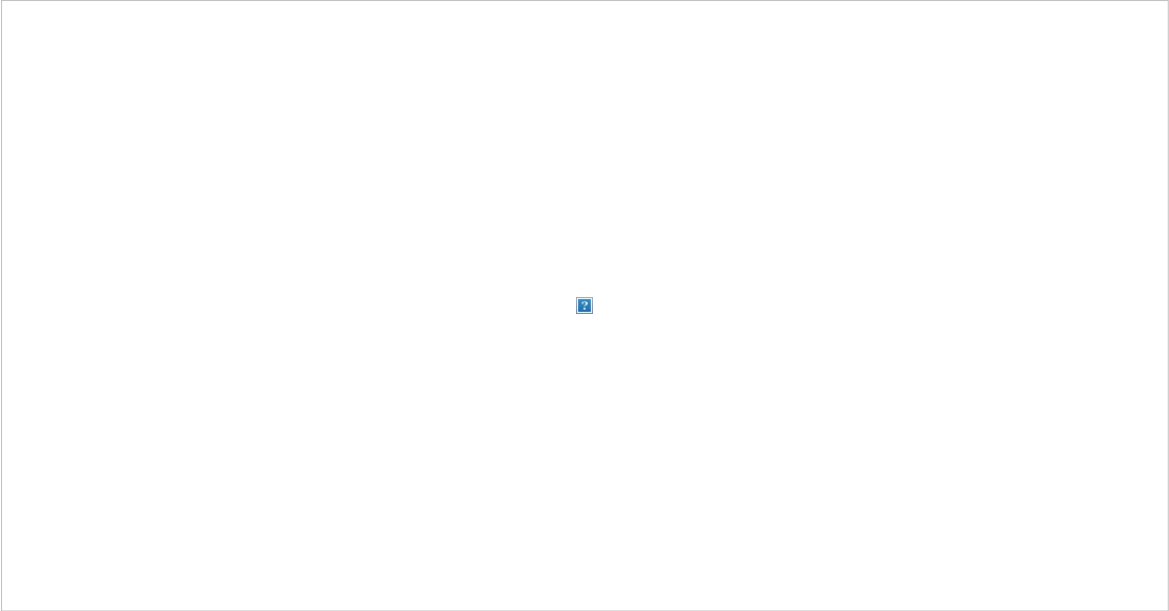
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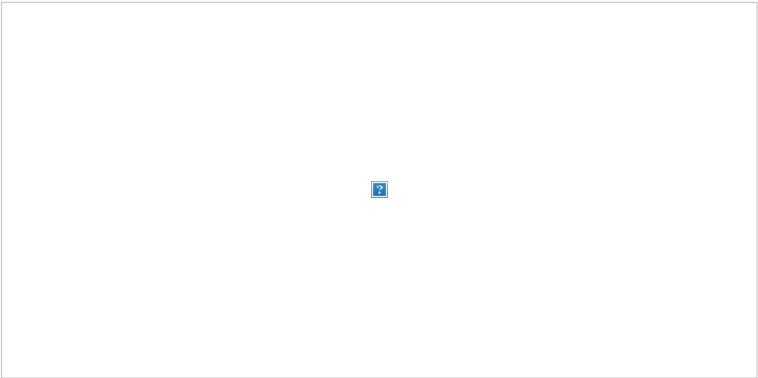


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From: Gillian Monahan
To: Gillian Monahan
Subject: Re: FW: My love is like a hāngi!
Date: Tuesday, 12 August 2025 9:24:00 am

Nice! Sales were a bit slow to start last week (only 5 on the first day and 12 the next day), but seem to be slowly picking up pace.

9/20/25 hasn't posted yet so I got a bit worried – but he says he's coming back with friends and didn't want them to know he'd already had it

From: Penny de Borsé <penny@wellingtononaplate.com>
Sent: Tuesday, 12 August 2025 8:59 am
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Re: FW: My love is like a hāngi!

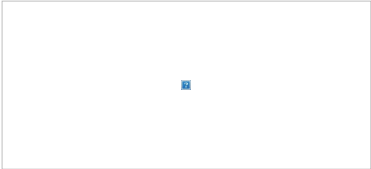
Nice! I'm booked in to eat it (again) with some friends this weekend...

On Mon, 11 Aug 2025 at 17:52, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Nice little mention of our burger in this email newsletter, which goes to 10k subscribers passionate about all things te ao Māori

----- Forwarded message -----
From: Te Arawhata <kiacra@tearawhataotara.com>
Date: Fri, 8 Aug 2025 at 10:15
Subject: My love is like a hāngi!

08 Aug

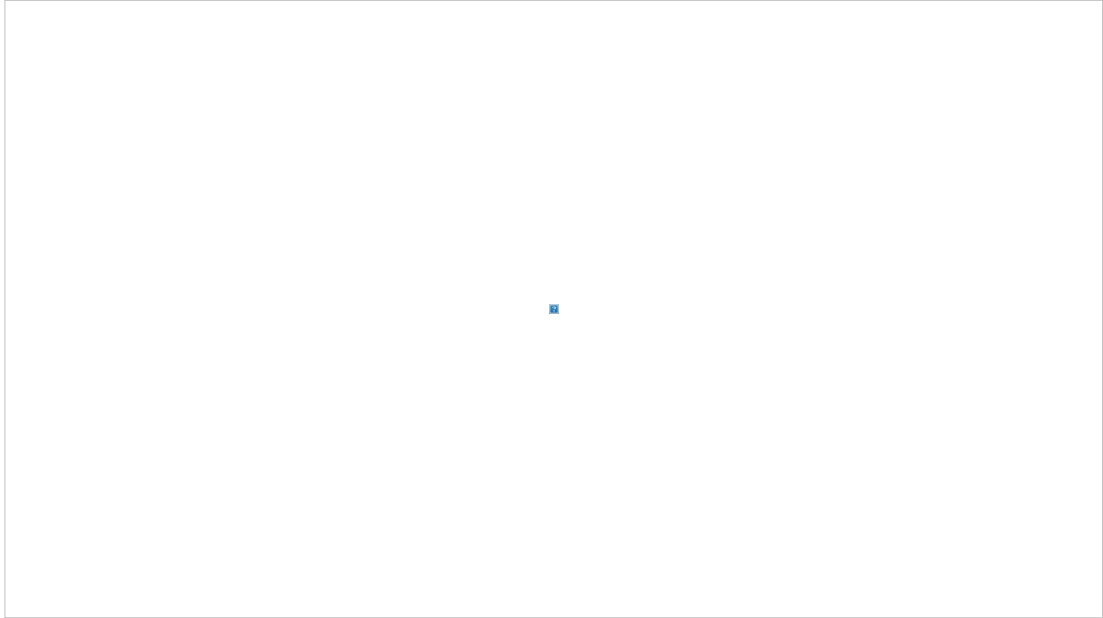


Keep up with, connect with, and just ruddy enjoy te ao Māori.

Māori news, events, arts and media recommendations, plus (very) honest kōrero to keep you inspired in wiki, in wiki.

Auckland/August 8, 2025

This issue is brought to you by Te Mana o ngā Wāhine.



Te Mana o ngā Wāhine is a kaupapa Māori event happening Oct 3 in Tāmaki Makaurau that centres and celebrates wāhine Māori - not just as professionals, but as people [Get your early bird tickets now!](#)

Maramataka/Māori lunar calendar phase: *Ōrua* - a good day for *celing, fishing, and planting*.
we use the [Maramataka Māori](#) page to keep up - every region varies.
Phrase of the wiki: *He arero taiaha/A diplomatic speaker.*
inspired from [Tāhira](#) jōshōrō.
Did someone forward you this email? You can [unsubscribe here](#).

Ala miao/Good morning fun,
Nāu mui, heki mā ki Te Arawhata, the newsletter helping Māori and Tangata Tiriti to keep up with, connect with—and just ruddy enjoy—te ao Māori in wiki, in wiki
Today we're filling your kete with comic book KORA, designer kākahu Māori/Māori clothing, local takunetanga/events you should definitely hit and more
And yes, we will also be mentioning THAT Hobson's Pledge misstep (that you or I would have seen coming from fifty kazillion miles away)
And just wait for a wahua tūhīng 'Kōrero' section, where our hāngi subject line will make the most beautiful poetic sense
Thanks so much for reading e hoa mī, I truly hope this adds something pai to your Pareire/Friday
TALK OF THE TAONE

news to keep us in the know

- Hobson's Pledge somehow didn't see [this one](#) coming. So now we can [do this](#).
- Struggling with your Māori 're'? The University of Auckland is building an [AI app](#) for that.
- [Jason Morna](#) gets language learner anxiety too.
- How did we miss that it's Māori music month? Catch up [gram notes here](#).
- The [foreshore and seabed](#) debate is back. Auh.
- Is this the kaiako reo Māori/Māori language [teacher line up](#) of all time ups?

LOCALS' KOKONGA - WELLINGTON

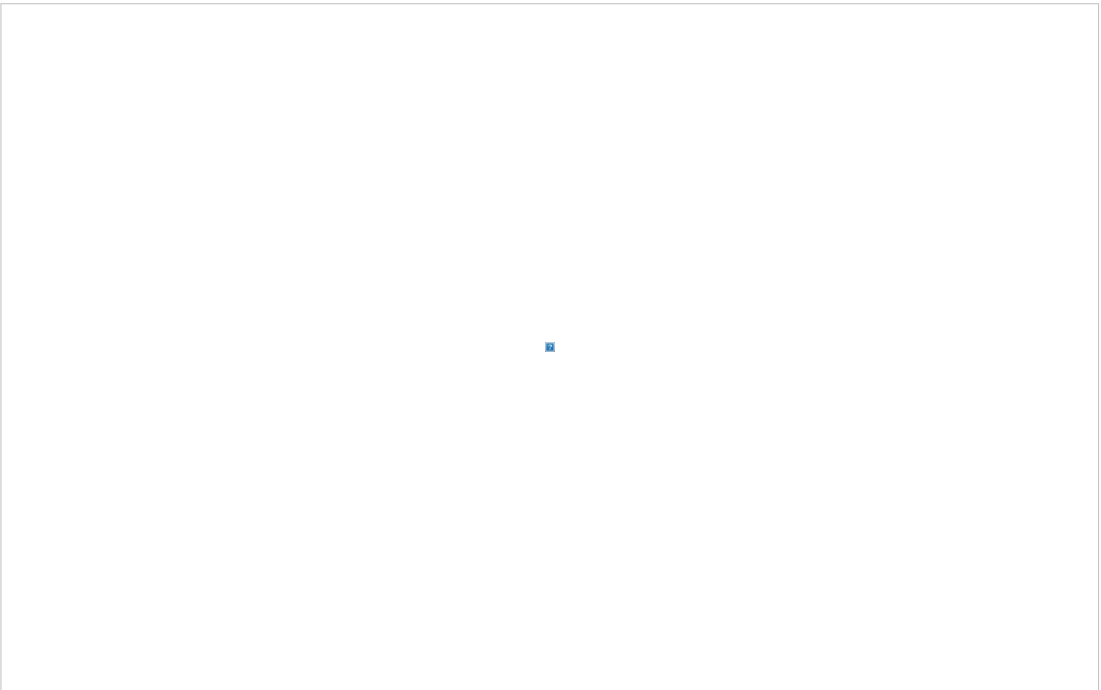
events and notices to keep us social

Out of scope

[Always Kai Kōhau Puke Burger Wellington](#)
4-24 August | Te Papa Cafe | [@tepapamuseum](#)
The boil-up is a dish of love. Te Papa wanted to capture the essence of this traditional Māori kai and give it a gourmet twist. Come try it. Walk-ins welcome!
[Pae o Te Rangi exhibition](#) - for your next rainy north!
9 August - 23 November | Waiau Art Gallery, Whangārei | [@waiaumacartgallery](#)
Pae o Te Rangi presents four celebrated Māori artists, whose work allows us to view the world through a visual language that speaks across generations and traditional practices. Artists: Colleen Waata Urlich, Toi Te Mahi, Hemi Macgregor, Gina Matchitt. Exhibition curated by Larissa McMillan.
[Want to share your event here? Book it in.](#)

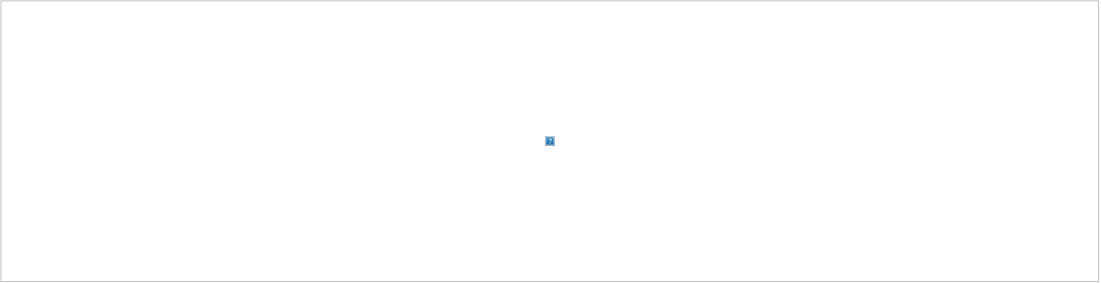
KETE FILLERS

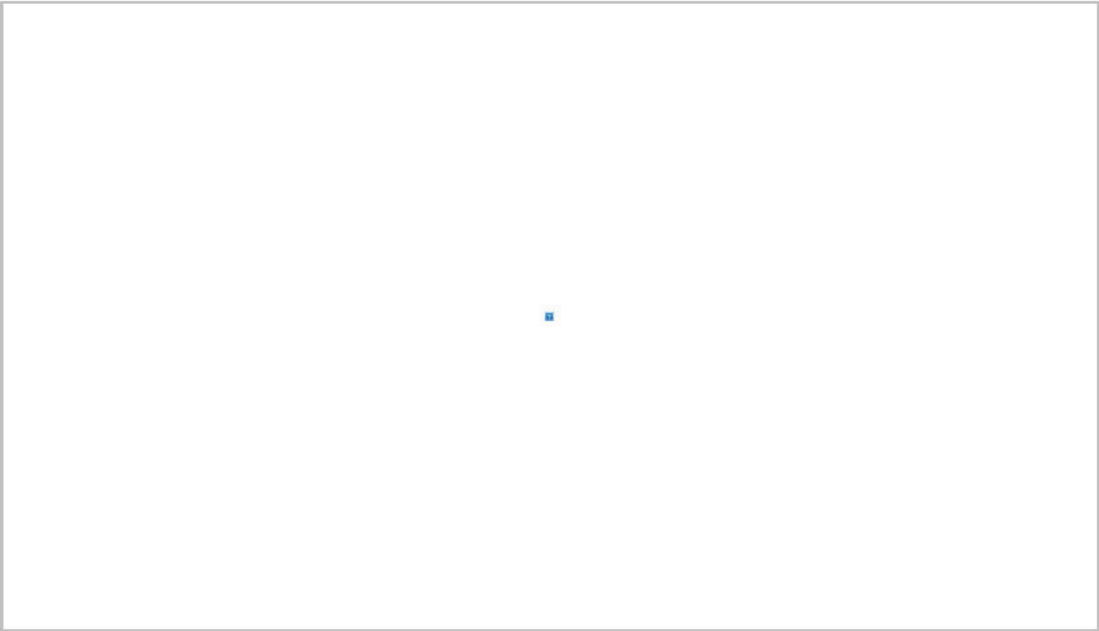
recommendations to keep us inspired



Adrienne Whitewood
[kākahu/clothing & jewellery](#)

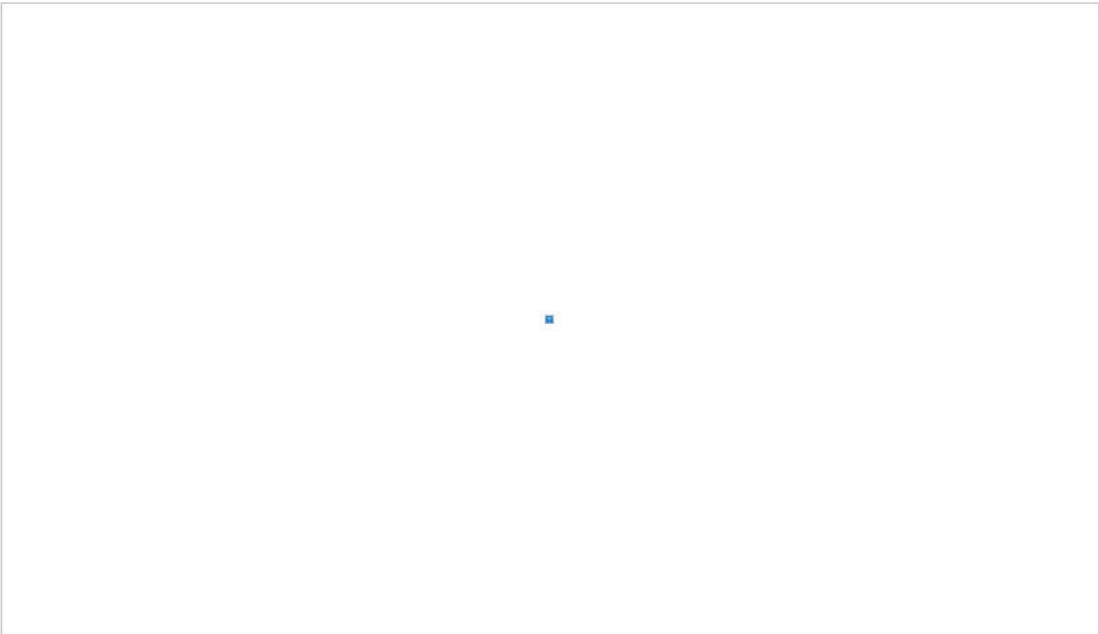
When I visit our whānau in Rotorua, I always feel like a ragamuffin, probs cos they all shop here (and I am). Might be time for an online level-up, nē? Check these prints!
[Check out the store](#)
Clothing, accessories & jewellery | Pakihi Māori/Māori business





KORA "Easy Now"
music video

Razmatl isn't here yet, but this new music video by the one and only KORA (in comic book style because why not?) is. Add it to your playlists for a rare-fire warm up.
[Check it out](#)
3mins 15secs | Free | Raro Pūkeke



TŌTŌ Visual Sovereignty
documentary

Arts and culture geeks, this BTS peek into the largest Māori exhibition in the history of Auckland Art Gallery (all difficult cussies included) is right up your alley.
[Check out where and when its screening](#)
10 mins | From \$22 | Mostly reo Pūkeke



The history of Pūriri words
reel

There has been A LOT of kōrero about Māori words going on for the past wee while. If you still don't understand it though, you're not alone. This mahi by [@tara.wai](#) will help!
[Check it out](#)
2mins | Free | Raro Pūkeke

KŌRERO

yarns to keep us connecting

My love is like a hāngi

Community spotlight

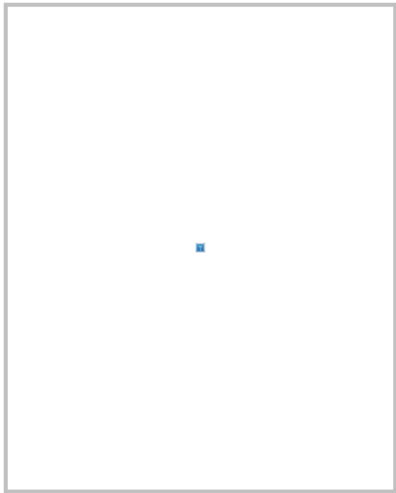
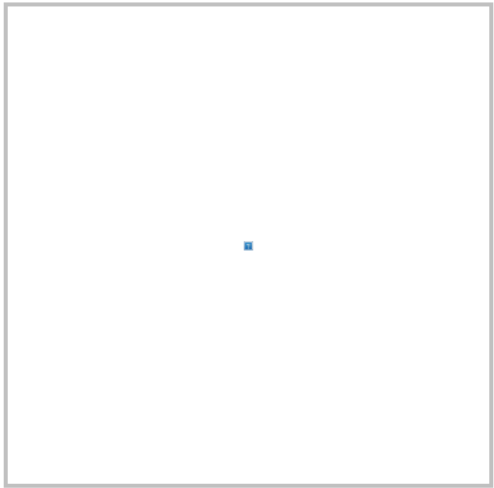
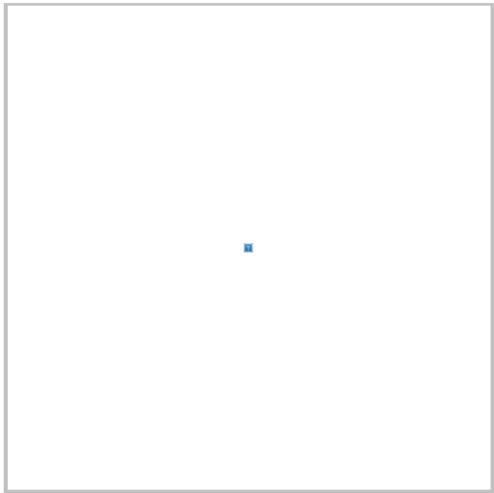
As you know e te whānau, the world is full of talented Māori creatives and once a monthish we like to direct the spotlight onto one of them here

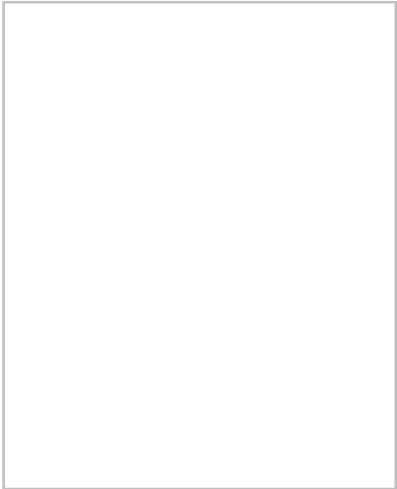
Nō teira - meet Nadia Solomon

Nō Ngai Te Rangī, at just 23 years, Nadia has already established herself as a poet we should all know. We've followed her for a while now and always been so impressed at how in just a few words she can reach right to the soft insides of our heart or brain or gut and trigger feelings and memories

we kinda forgot were there.

Follow and support this absolute talent on Instagram [@the.developed.poet.society](#) [@nadia_hinamawai](#) and any other chance you get. We're hanging out for one of her spoken word performances.





I don't know if it's a 'getting old thing' but seeing young people do amazing things kinda makes me want to cry these days. If you know another talented Māori who deserves the spotlight (young or old), reply to let us know so we can line them up?
Hope you enjoyed this newsy fam, hei ā tēra wiki'll next week!

Want to share your kōwhiri, resource or event with TA readers? There are heaps of cool ways you can [get involved](#).



Update your email preferences or unsubscribe [here](#)

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9 Huron Street
Auckland, N/A 0522, New Zealand



[Powered by beethiv](#)

From: [John Dwyer](#)
To: [Gillian Monahan](#)
Cc: [Gillian Monahan](#)
Subject: Re: FIC: My love is like a hāngi!
Date: Wednesday, 11 August 2025 1:18:41 pm

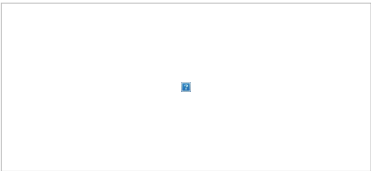
Very cool! This is [Gillian Monahan](#)
BB

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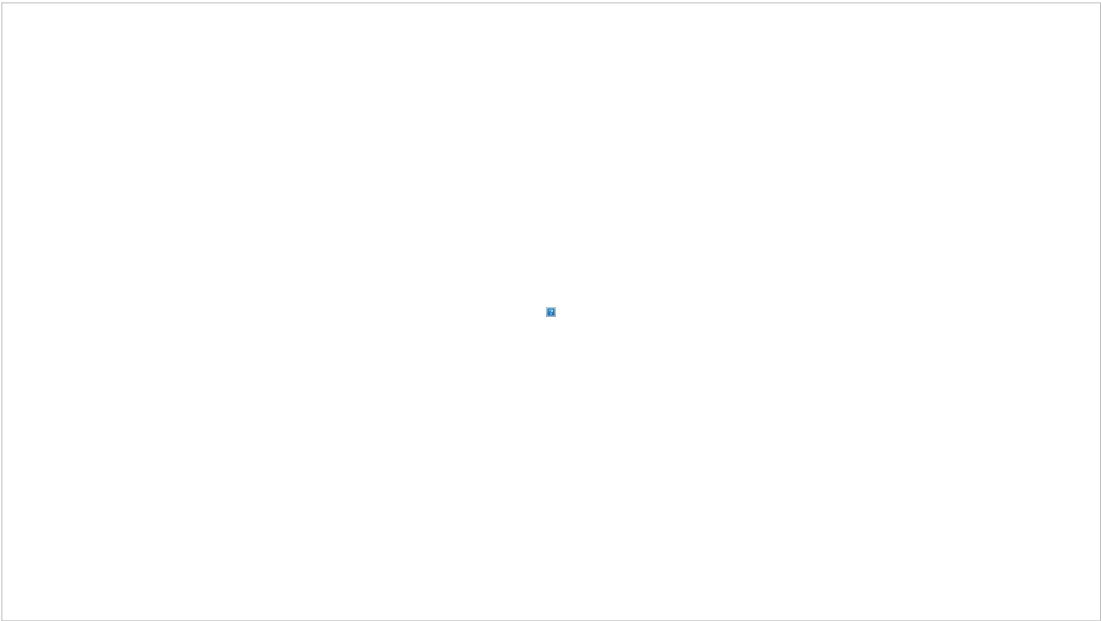


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Published August 8, 2025

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Phrase of the wki: He arero taiaha/A diplomatic speaker.

sourced from [Tāwhiri](#) podcasts.

Did someone forward you this email? You can [unsubscribe](#) [free here](#).

Ata mōrie/Good morning fam,

Nau mai, hoki mai ki Te Arawhata, the newsletter helping Māori and Tangata Tiriti to keep up with, connect with—and just ruddy enjoy—te ao Māori in wiki, in wiki

Today we're filling your kete with comic book KōRA, designer kākahu Māori/Māori clothing, local tukumatanga events you should definitely hit and more

And yes, we will also be mentioning THAT Hobson's Pledge misstep (that you or I would have seen coming from fifty kaatillon miles away)

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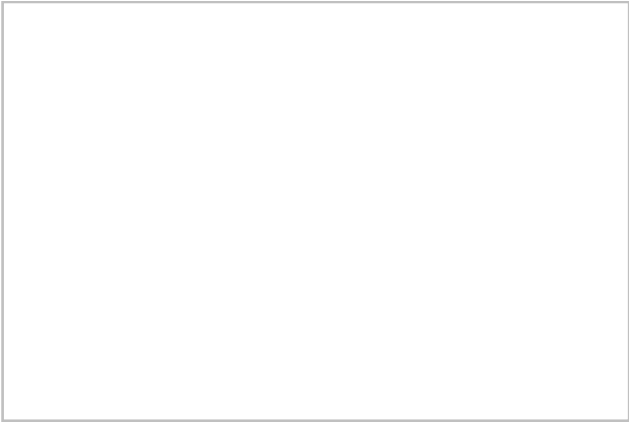
TALK OF THE TADPOLE

news to keep us in the know

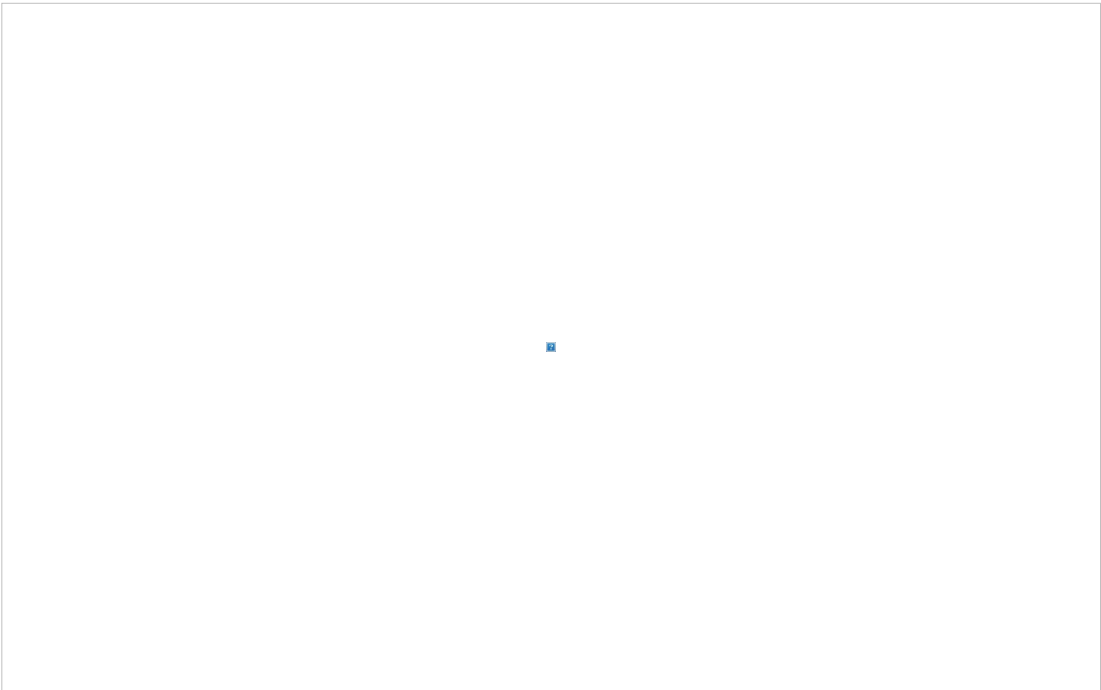
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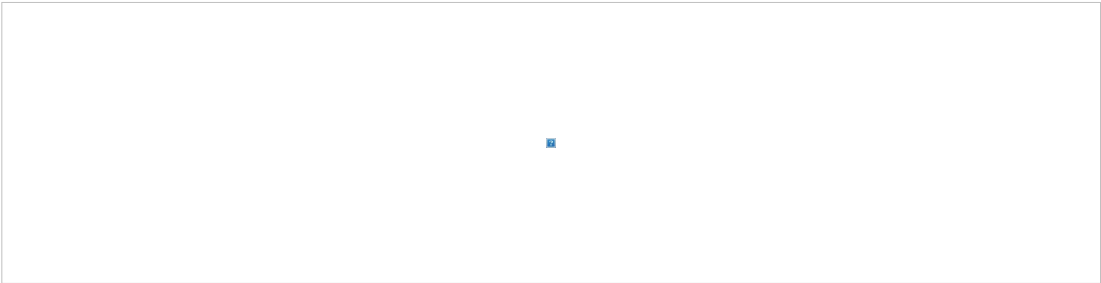
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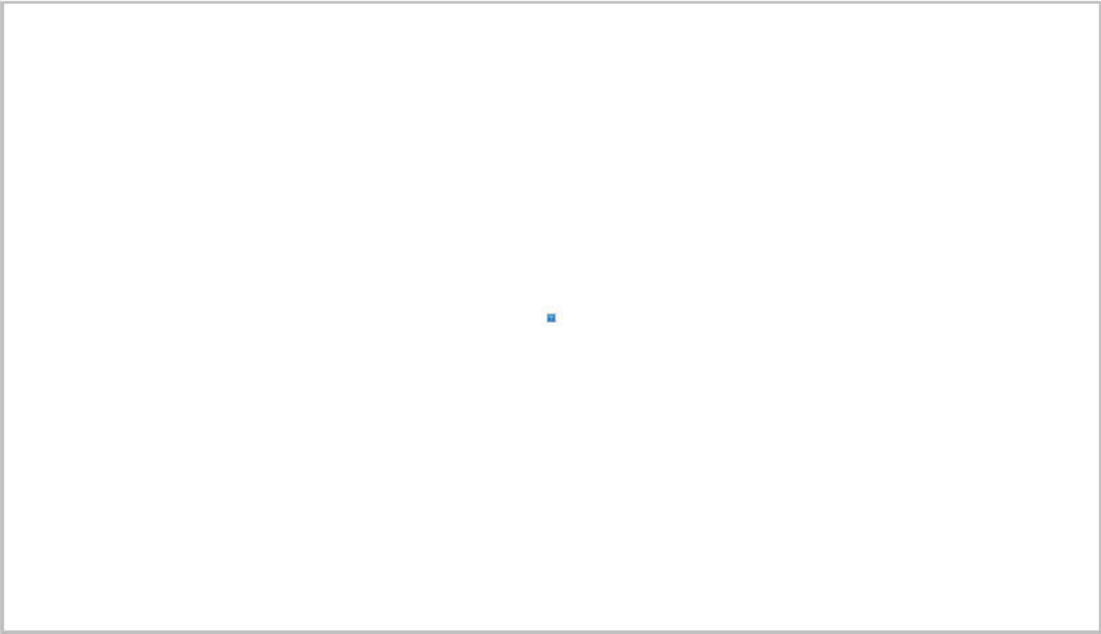


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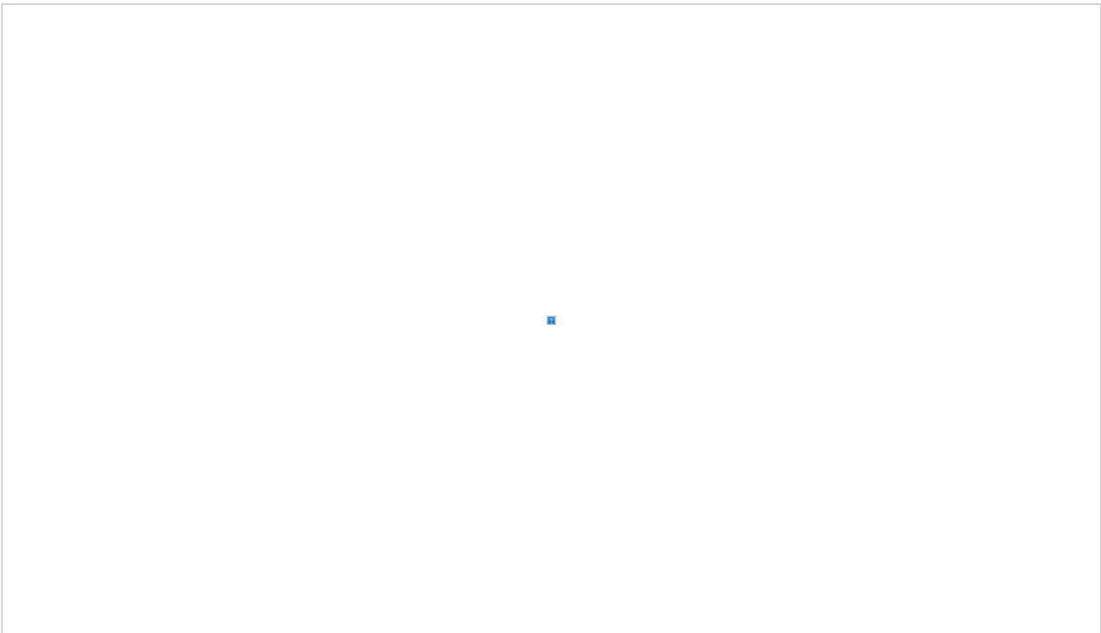
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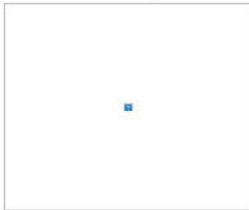
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3mins | From 1 Run Pilihihi



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KŌRERO

yarns to keep us connecting

My love is like a hāngi

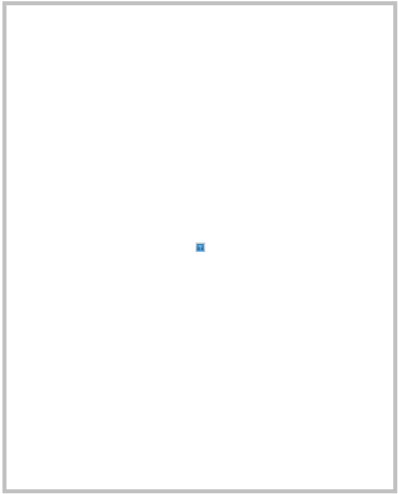
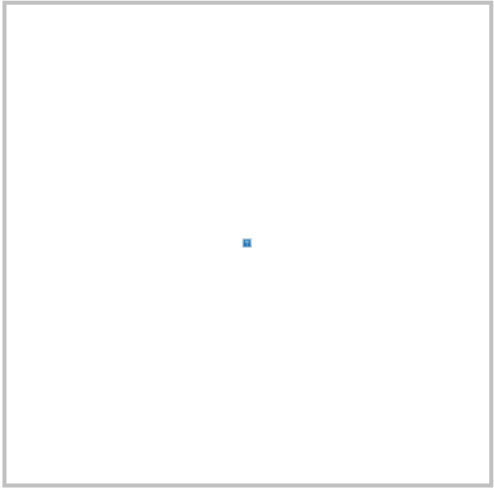
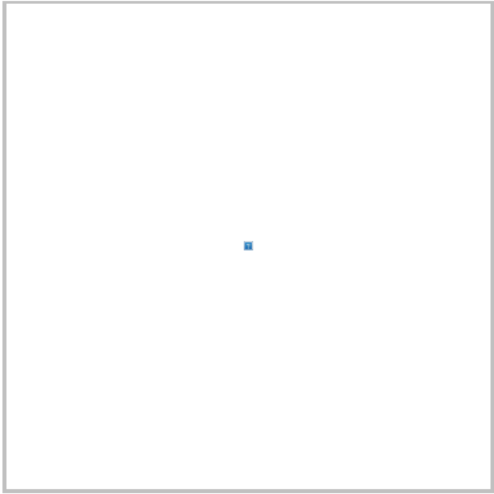
Community spotlight

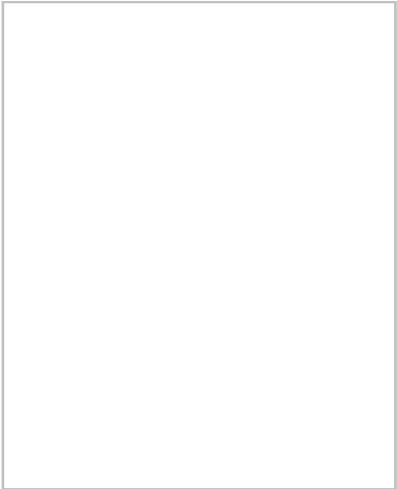
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30 mins - meet Nadia Solomon!

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Hope you enjoyed this newy lan, hei ā kōia wāhi till next week!

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Update your email preferences or unsubscribe [here](#)

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Auckland, N/A 0622, New Zealand



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Beth Brash
Festival Director
Via Wellington On a Plate
Ph: +64 
Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142
Physical address: Level 1, 13 Eymont Street, Te Aro, Wellington 0011
 [Via Wellington On a Plate](#) [Beachviva](#)

From: [Gillian Monahan](#)
To: [Beth Brash](#)
Subject: RE: Congratulations on making it to the finals!
Date: Monday, 25 August 2025 2:38:00 pm

Roger that! Thanks again.

From: Beth Brash <beth@wellingtononaplate.com>
Sent: Monday, 25 August 2025 2:26 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Congratulations on making it to the finals!

Hey Gillian,

Firstly - what I'm about to tell you is embargoed for another hour, so please do not tell anyone until we've announced it on our socals at 3.30pm.

Our five finalists are:

Khao Soi
Macha, Jom Tapau
One80
Sushi's
Te Papa

The four judges are

s9(2)(a) [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

We will arrive at 1pm at Te Papa on Friday 29th August. You will be judged on Presentation, Taste, Local Ingredients, Theme and Innovation (with Taste being weighted as most important). We also take into consideration the public vote. Please come and speak to the judges and talk to these points and answer any questions they may have.

Any other questions please let me know,

--
Beth Brash

Festival Director

Visa Wellington On a Plate

Ph: +64 **s9(2)(a)**

Post: PO Box 24101, Manners Street, Wellington, New Zealand 6142

Physical address: Level 1, 13 Egmont Street, Te Aro, Wellington 6011



[Visa Wellington On a Plate](#) [Beervana](#)

From: [Gillian Monahan](#)
To: s9(2)(a)
Cc: Beth WOAP; s9(2)(a); Brandie Stephens
Subject: RE: Woo! Thanks for the Breakfast TV coverage!
Date: Wednesday, 27 August 2025 9:38:00 am
Attachments: [image001.jpg](#)

Thanks s9(2)(a) Yes, I spotted that last night too. I think that was just our digital team getting a bit excited – I've asked them to amend.

From: s9(2)(a)@wellingtononaplate.com>
Sent: Wednesday, 27 August 2025 9:31 am
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth WOAP <beth@wellingtononaplate.com>; s9(2)(a) Brandie Stephens <brandie@wellingtononaplate.com>
Subject: Re: Woo! Thanks for the Breakfast TV coverage!

Morning Gillian,

Noted re. the updated images, and the burger looks great on the Te Pape website homepage!

Just a quick flag - as the rate & win functionality is no longer available, the current website copy "*Last days! Come and rate Burger Wellington finalist...*" might be a little confusing for consumers. Unless the intention is more of a metaphorical "rate," it could be worth tweaking so expectations are clear.

Cheers,

s9(2)(a)

Wellington Culinary Events Trust

[Visa Wellington On a Plate & Beervana](#)

+64 s9(2)(a) s9(2)(a)@wellingtononaplate.com

Level 1, 13 Egmont Street, Te Aro, Wellington, New Zealand 6011

PO Box 24101, Manners St, Wellington, New Zealand 6142



On Tue, Aug 26, 2025 at 12:44 PM Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora tīma

Hope you've recovered from Beervana!

Everyone here is so excited that we're a finalist – check out the homepage of the Te Papa website now – it's the main tile, which never happens for commercial

Also, I just saw the piece on s9(2)(b)(ii) – thank you! If you get other media enquiries, would you mind using one of the attached?

s9(2)(a) did a photoshoot two days before the festival launched, so that image on s9(2)(b)(ii) was really just a holding photo.

You're welcome to use any photos from here too: [Te Papa WOAP 2025 - Google Drive](#)

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

Museum of New Zealand Te Papa Tongarewa,

55 Cable Street, PO Box 467, Wellington, New Zealand

P +64 **s9(2)(a)** | **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W** www.takina.co.nz



From: s9(2)(a)
To: Gillian Monahan; Beth WOAP
Subject: Burger Wellington live cross
Date: Friday, 29 August 2025 7:41:55 pm
Attachments: s9(2)(b)(ii)

Hey Gillian!

Thank you so much for your time on the phone earlier and congratulations again!!!

Please see attached a brief with timelines for the morning on Monday. If we are able to get mention that the burger has won as part of Burger Wellington which is part of **Visa WOAP**, that would be amazing.

s9(2)(b)(ii)

s9(2)(b)(ii)

Any questions, please shout!

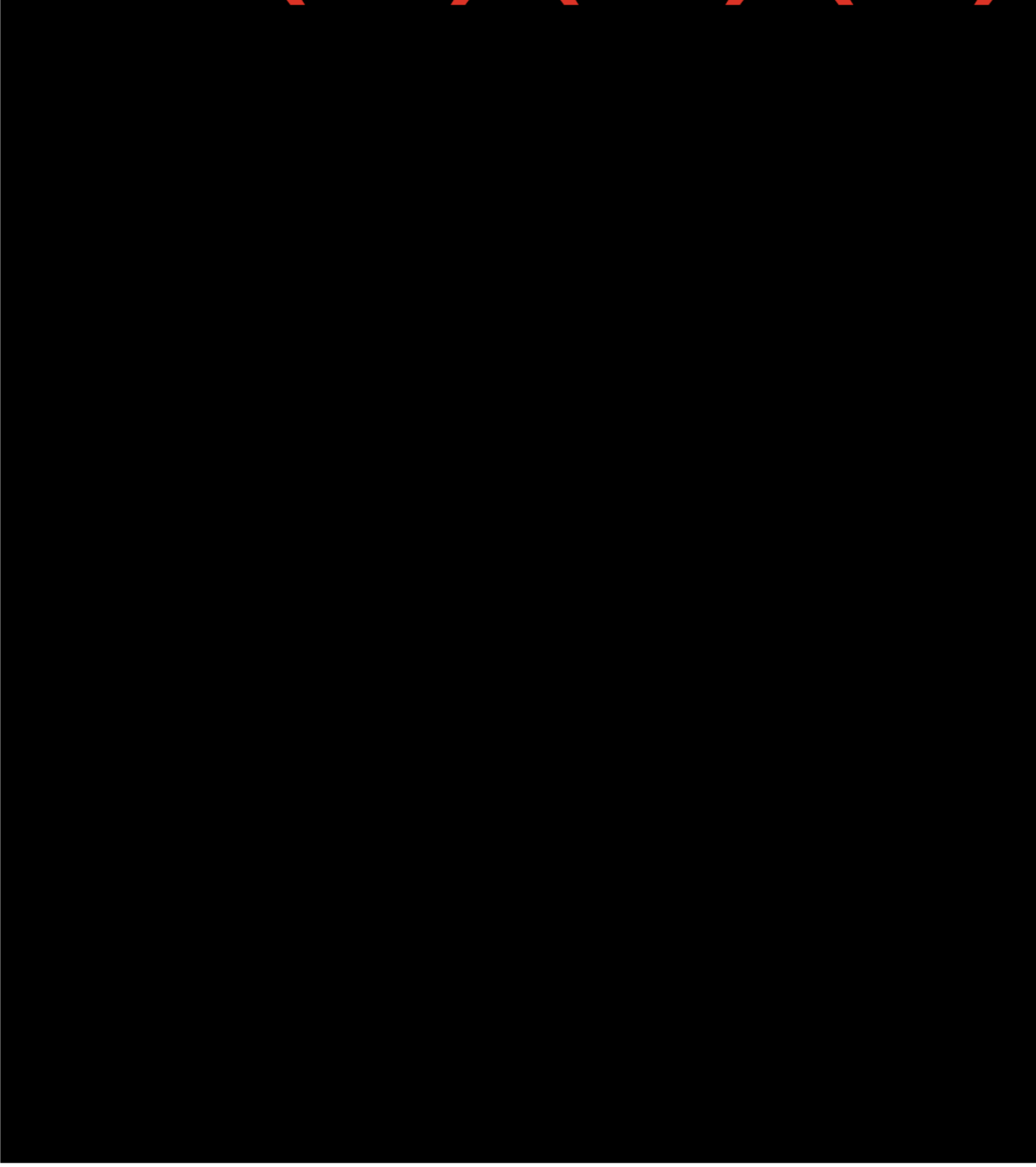
Looking forward to seeing you on Monday.

Thanks,

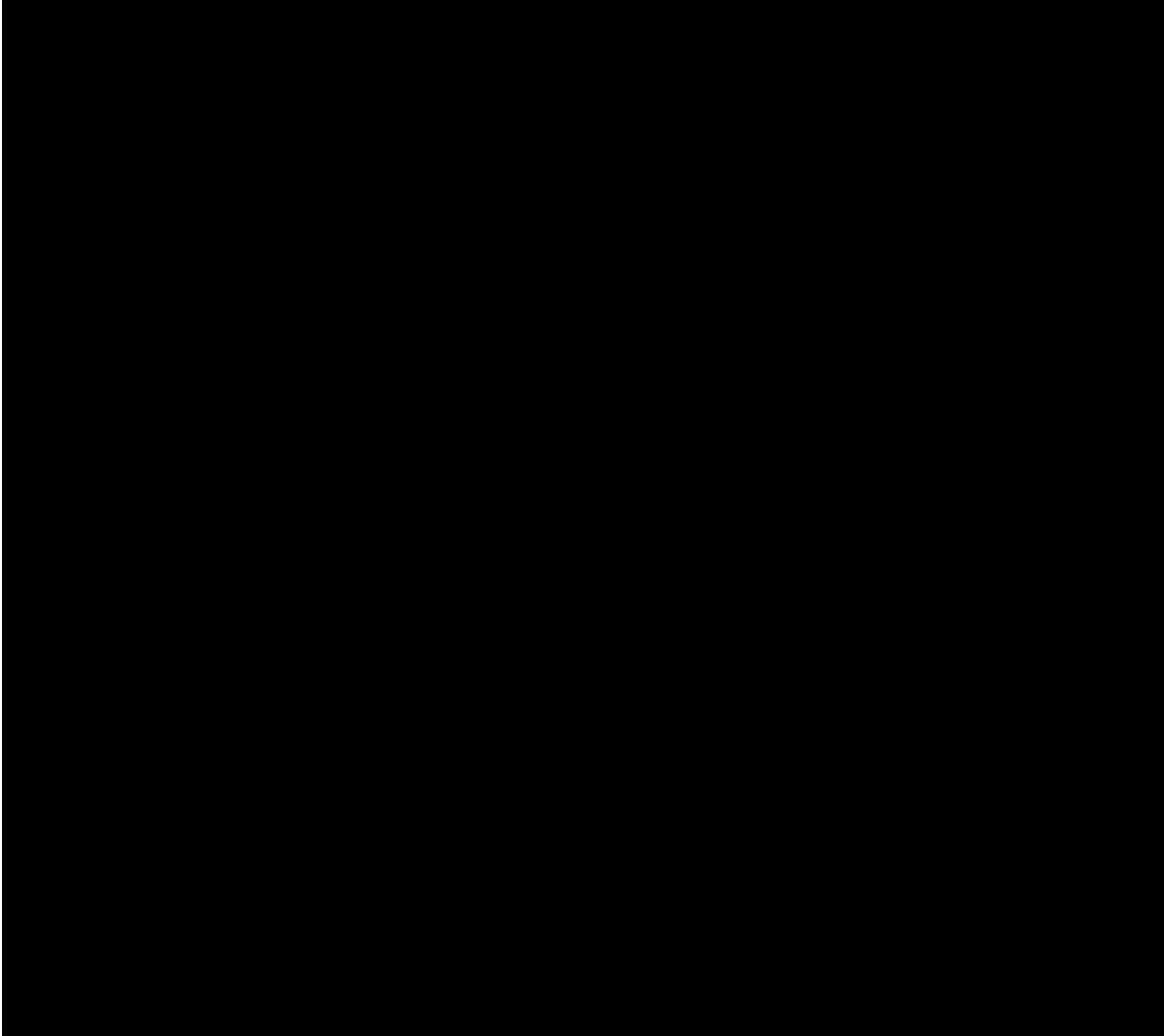
s9(2)(a)



s9(2)(b)(ii)



s9(2)(b)(ii)



From: [Gillian Monahan](#)
To: [s9\(2\)\(a\)](#); [Beth WOAP](#)
Subject: ~RE: Burger Wellington live cross
Date: Saturday, 30 August 2025 10:08:00 am
Attachments: [image002.jpg](#)
[image003.png](#)

Mōrena [s9\(2\)\(a\)](#)

Thanks for the call yesterday – I think I’m still in shock at the news!

Names are:

- **Hitesh Bhoir** – Head Chef Te Papa Café
- [s9\(2\)\(a\)](#)
- If there’s room for one more, I’d like to have **Ilavarasu Rajendran** – Executive Chef at Te Papa & Tākina. Ila manages a team of 25 chefs across two major venues – Te Papa and Tākina - the largest team of chefs in Wellington. His team of senior chefs had an internal competition to come up with the concept for this year’s Burger Wellington entry – 8 burger concepts were put forward, and Āhurua Kai Kōhua Poaka was chosen. It includes a raspberry framboise dessert which was made by [s9\(2\)\(a\)](#), **Out of scope**
[s9\(2\)\(a\)](#) is also in Ila’s team.

I’ll have all three there on Monday morning, but if you could possibly know if they’d like to have Ila on camera that would be great.

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager
Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand
P +64 [s9\(2\)\(a\)](#) **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W**
www.takina.co.nz

From: s9(2)(a)

Sent: Friday, 29 August 2025 7:41 pm

To: Gillian Monahan <gillian.monahan@tepapa.govt.nz>; Beth WOAP
<beth@wellingtononaplate.com>

Subject: Burger Wellington live cross

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s9(2)(b)(ii)

Any questions, please shout!

Looking forward to seeing you on Monday.

Thanks,

s9(2)(a)



From: s9(2)(a)
To: [Gillian Monahan](#)
Cc: [Beth WOAP](#)
Subject: Re: Burger Wellington live cross
Date: Sunday, 31 August 2025 2:45:44 pm

Thanks Gillian, really appreciate it!!

Will let s9(2)(b)(ii) know and confirm if any questions!!

Thank you so much,

s9(2)(a)

Sent from my iPhone

On 31 Aug 2025, at 12:15, Gillian Monahan
<Gillian.Monahan@tepapa.govt.nz> wrote:

Sorry, one more thing – Courtney Johnston, Te Papa’s CE, is likely to be in the crowd of supporters there tomorrow, just in case s9(2)(a) wants a word.

From: Gillian Monahan
Sent: Sunday, 31 August 2025 12:10 pm
To: s9(2)(a) Beth WOAP
<beth@wellingtononaplate.com>
Subject: RE: Burger Wellington live cross

Hi again s9(2)(a) and Beth

Security have asked that you s9(2)(b)(ii) sign in when you arrive tomorrow. So can you please come to the Team Te Papa staff entrance and I’ll meet you there. Map below:
<image001.png>

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager
Museum of New Zealand Te Papa Tongarewa,
55 Cable Street, PO Box 467, Wellington, New Zealand
P +64 s9(2)(a) | E gillian.monahan@tepapa.govt.nz | W

www.tepapa.govt.nz W www.takina.co.nz

<image002.jpg>

From: Gillian Monahan <gillian.monahan@tepapa.govt.nz>

Sent: Saturday, 30 August 2025 10:09 am

To: s9(2)(a) >; Beth WOAP

<beth@wellingtononaplate.com>

Subject: ~RE: Burger Wellington live cross

Mōrena s9(2)(a)

Thanks for the call yesterday – I think I'm still in shock at the news!

Names are:

- **Hitesh Bhoir** – Head Chef Te Papa Café
- s9(2)(a)
- If there's room for one more, I'd like to have **Ilavarasu Rajendran** – Executive Chef at Te Papa & Tākina. Ila manages a team of 25 chefs across two major venues – Te Papa and Tākina - the largest team of chefs in Wellington. His team of senior chefs had an internal competition to come up with the concept for this year's Burger Wellington entry – 8 burger concepts were put forward, and Āhurua Kai Kōhua Poaka was chosen. It includes a rapsberry framboise dessert which was made by s9(2)(a),
Out of scope
s9(2)(a) is also in Ila's team.

I'll have all three there on Monday morning, but if you could possibly know if they'd like to have Ila on camera that would be great.

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

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www.tepapa.govt.nz W www.takina.co.nz

<image002.jpg>

From: s9(2)(a) >
Sent: Friday, 29 August 2025 7:41 pm
To: Gillian Monahan <gillian.monahan@tepapa.govt.nz>; Beth WOAP <beth@wellingtononaplate.com>
Subject: Burger Wellington live cross

Hey Gillian!

Thank you so much for your time on the phone earlier and congratulations again!!!

Please see attached a brief with timelines for the morning on Monday. If we are able to get mention that the burger has won as part of Burger Wellington which is part of **Visa WOAP**, that would be amazing.

s9(2)(b)(ii)
[Redacted]
[Redacted]

[Redacted]
[Redacted]
[Redacted]
[Redacted]

Any questions, please shout!

Looking forward to seeing you on Monday.

Thanks,
s9(2)(a)
<image003.png>

From: [Gillian Monahan](#)
To: s9(2)(a)
Subject: RE: Te Papa Cafe burger has now sold out!
Date: Tuesday, 2 September 2025 4:16:00 pm
Attachments: [image001.jpg](#)

Thanks s9(2)(a) – I've grabbed a couple of copies. One for Hitesh to take home to his family and one to frame!

From: s9(2)(a) >
Sent: Tuesday, 2 September 2025 3:43 pm
To: Penny de Borst <penny@wellingtononaplate.com>; Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>; s9(2)(a) @wellingtononaplate.com>
Subject: Re: Te Papa Cafe burger has now sold out!

Also! It is in the physical paper today, just in case you hadn't seen and wanted to grab a couple of copies :)

From: Penny de Borst <penny@wellingtononaplate.com>
Date: Tuesday, 2 September 2025 at 13:18
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>, s9(2)(a) @wellingtononaplate.com>, s9(2)(a) @wellingtononaplate.com>
Subject: Re: Te Papa Cafe burger has now sold out!

That's fantastic!! And testament to the power of the festival too!

I know s9(2)(a) very keen to try the burger, so I'll let him know he'll have to be speedy on Saturday.

See you later this evening for a beverage!

Mā te wā
Penny

s9(2)(a)

On Tue, 2 Sept 2025 at 13:13, Gillian Monahan <Gillian.Monahan@tepapa.govt.nz> wrote:

Kia ora tīma

Just a quick note to let you know that due to overwhelming interest, we've put a hold on bookings for the burger at Te Papa Café this weekend.

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There are no plans to put it on the menu again in the short term, as the burger truly is a labour of love, taking 12 hours to make. We'll let the chefs have a rest and then get through the school holidays and cruise ship season before reviewing the decision. I'll certainly let you know if it makes an appearance again

Thanks so much for all your support – it's been such a fantastic boost of morale (and revenue!) for Te Papa. Look forward to seeing you this evening.

Ngā mihi,
Gillian

Gillian Monahan | Commercial Marketing Manager

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P +64 **s9(2)(a)** **E** gillian.monahan@tepapa.govt.nz | **W** www.tepapa.govt.nz **W**
www.takina.co.nz



From: s9(2)(a)
To: Gillian Monahan
Cc: Penny de Borst; Beth Brash; s9(2)(a)
Subject: Re: Te Papa Cafe burger has now sold out!
Date: Wednesday, 3 September 2025 7:24:40 am

Thanks Gillian!

I have asked for confirmation and will let you know as soon as I hear.

Thanks so much

s9(2)(a)

On 2 Sep 2025, at 18:04, Gillian Monahan
<Gillian.Monahan@tepapa.govt.nz> wrote:

Hi s9(2)(a), yes - Hitesh is working tomorrow and is up for doing this tomorrow - he's fairly flexible on timing at the moment but ideally we would do this late morning/early afternoon. Would it be possible to get the interview questions?

Get [Outlook for iOS](#)

From: s9(2)(a)
Sent: Tuesday, September 2, 2025 5:21:04 PM
To: Penny de Borst <penny@wellingtononaplate.com>; Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>; s9(2)(a) @wellingtononaplate.com>
Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(b)(ii)

On 2 Sep 2025, at 15:42, s9(2)(a)
s9(2)(a) wrote:

Also! It is in the physical paper today, just in case you hadn't seen and wanted to grab a couple of copies :)

From: Penny de Borst <penny@wellingtononaplate.com>

Date: Tuesday, 2 September 2025 at 13:18

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Cc: Beth Brash <beth@wellingtononaplate.com>, s9(2)(a)

[REDACTED]@wellingtononaplate.com>, H s9(2)(a)

[REDACTED]

Subject: Re: Te Papa Cafe burger has now sold out!

That's fantastic!! And testament to the power of the festival too!

I know s9(2)(a) very keen to try the burger, so I'll let him know he'll have to be speedy on Saturday.

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<image001.jpg>

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Subject: Re: Te Papa Cafe burger has now sold out!
Date: Wednesday, 3 September 2025 10:24:40 am
Attachments: image001.jpg

s9(2)(b)(ii)

From: s9(2)(a) >
Date: Wednesday, 3 September 2025 at 10:13
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(b)(ii)

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Date: Wednesday, 3 September 2025 at 10:12
To: s9(2)(a)
Subject: RE: Te Papa Cafe burger has now sold out!

s9(2)(b)(ii)
s9(2)(a).

s9(2)(b)(ii)

Ngā mihi,
Gillian

From: s9(2)(a)
Sent: Wednesday, 3 September 2025 10:00 am
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(b)(ii)

s9(2)(b)(ii)

From: s9(2)(a) >

Date: Wednesday, 3 September 2025 at 09:53

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(a)

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Date: Wednesday, 3 September 2025 at 09:36

To: s9(2)(a)

Subject: RE: Te Papa Cafe burger has now sold out!

Mōrena s9(2)(a)

Just a quick heads up that I'm going to put my out of office on, s9(2)(a)

I'll keep an eye out for emails/texts from you s9(2)(b)(ii)

Ngā mihi,

Gillian

Gillian Monahan | Commercial Marketing Manager

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Cc: Penny de Borst <penny@wellingtononaplate.com>; Beth Brash <beth@wellingtononaplate.com>; s9(2)(a) <[s9\(2\)\(a\)@wellingtononaplate.com](mailto:s9(2)(a)@wellingtononaplate.com)>
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Get [Outlook for iOS](#)

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To: Penny de Borst <penny@wellingtononaplate.com>; Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: Beth Brash <beth@wellingtononaplate.com>; s9(2)(a) <[s9\(2\)\(a\)@wellingtononaplate.com](mailto:s9(2)(a)@wellingtononaplate.com)>
Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(b)(ii)

Enjoy your evening!!
Sent from my iPhone

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To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Cc: Beth Brash <beth@wellingtononaplate.com>, s9(2)(a)
s9(2)(a)@wellingtononaplate.com, s9(2)(a)

Subject: Re: Te Papa Cafe burger has now sold out!

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Penny

s9(2)(a)

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<image001.jpg>

From: s9(2)(a)
To: s9(2)(a) [Gillian Monahan](#)
Subject: RE: Te Papa Cafe burger has now sold out!
Date: Wednesday, 3 September 2025 1:02:00 pm
Attachments: [image001.jpg](#)

Āe, just heard back and he said he did his best

Noho ora mai,

s9(2)(a)

s9(2)(a)

From: s9(2)(a)
Sent: Wednesday, 3 September 2025 12:58 pm
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Cc: s9(2)(a) @tepapa.govt.nz
Subject: Re: Te Papa Cafe burger has now sold out!

You don't often get email from s9(2)(a). [Learn why this is important](#)

Hi s9(2)(a)

Lovely to meet you!

Just wanted to check that the interview went alright and Hitesh had a good chat with

s9(2)(b)(ii)

Any thing you need from my side, please shout!

Thanks,

s9(2)(a)

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Date: Wednesday, 3 September 2025 at 10:26
To: s9(2)(a)
Cc: s9(2)(a) @tepapa.govt.nz
Subject: RE: Te Papa Cafe burger has now sold out!

Thanks s9(2)(a) I'm going back to be now

Copying in s9(2)(a) from our PR team who is going to help Hitesh with prep. Please let her know if there are any changes.

From: s9(2)(a)
Sent: Wednesday, 3 September 2025 10:24 am
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Subject: Re: Te Papa Cafe burger has now sold out!

11:45am works, s9(2)(b)(ii) will call Hitesh then!

Thanks for your help with this Gillian, s9(2)(a)

From: s9(2)(a)

Date: Wednesday, 3 September 2025 at 10:13

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Subject: Re: Te Papa Cafe burger has now sold out!

Perfect, thanks Gillian!

This will likely be both, it will be recorded for a shorter segment for radio and then written up into a longer form piece.

From: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Date: Wednesday, 3 September 2025 at 10:12

To: s9(2)(a)

Subject: RE: Te Papa Cafe burger has now sold out!

Thanks s9(2)(a) – 11.45am works for Hitesh. Can s9(2)(b)(ii) please call him on his mobile – s9(2)(a).

Just to clarify – will this interview be recorded for radio or is it a written piece?

Ngā mihi,
Gillian

From: s9(2)(a)

Sent: Wednesday, 3 September 2025 10:00 am

To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>

Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(b)(ii)

From: s9(2)(a)
Date: Wednesday, 3 September 2025 at 09:53
To: Gillian Monahan <Gillian.Monahan@tepapa.govt.nz>
Subject: Re: Te Papa Cafe burger has now sold out!

s9(2)(a)

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Mōrena s9(2)(a)

Just a quick heads up that I'm going to put my out of office on, s9(2)(a)
I'll keep an eye out for emails/texts from you to confirm interview times with Hitesh.

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Sent: Wednesday, 3 September 2025 7:24 am
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Cc: Penny de Borst <penny@wellingtononaplate.com>; Beth Brash <beth@wellingtononaplate.com>;

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Subject: Re: Te Papa Cafe burger has now sold out!

Thanks Gillian!

s9(2)(b)(ii)

Thanks so much

s9(2)(a)

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s9(2)(b)(ii)

Get [Outlook for iOS](#)

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Cc: Beth Brash <beth@wellingtononaplate.com>; s9(2)(a) @wellingtononaplate.com>

Subject: Re: Te Papa Cafe burger has now sold out!

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Sent from my iPhone

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Cc: Beth Brash <beth@wellingtononaplate.com>, s9(2)(a)

<@wellingtononaplate.com>, s9(2)(a)

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Mā te wā

Penny

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www.tepapa.govt.nz **W** www.takina.co.nz

<image001.jpg>

5:53



s9(2)(a)



Beth Brash >

One small thing! Can a girl get a cheeky WOAP logo?!



Uhhmmmm we just realised that I printed the wrong version of the table talker! Don't worry the final version has the WOAP logo on it.

I also reckon put the translation of the name. I loved that!!



Thu, 31 Jul at 9:33 PM

Thanks for your help tonight! I think it went well 🙌
s9(2)(a) ended up sitting with
s9(2)(a) and she bloody loved it.

Out of scope

Amazing! Yeah I saw her post about him. He's gold.



iMessage



5:54



s9(2)(a)

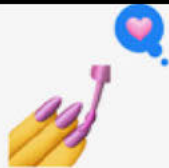


Beth Brash >

One small thing! Can a girl get a cheeky WOAP logo?!

1 Reply

Out of scope



iMessage



5:52



s9(2)(a)



Beth Brash >

New Contact Name

Beth Brash

Update



s9(2)(a)

Mon, 25 Aug at 1:04 PM

Hello! Thanks for the great news!! I spoke to the chefs and iwi team. Can we do Friday please? s9(2)(a)s in meetings all day Thursday so that's out.

Everyone is super excited - thank you!



Yep Friday is all good

Cool, let me know timing when you can



Finalists announcement is at 3.30pm

Nice! I'll hold off on putting on our intranet until then :-)

Delivered



iMessage



5:54



s9(2)(a)



Beth Brash >

Mon, 26 May at 10:46 AM

Hi hi, quick question. On average, how many burgers do most places sell? We're just pricing out parchments for the burgers to sit on and Andrew has said to get 500 but from memory a lot of places are doing 2000 plus. We're obvs not doing takeaway or evenings but I think we'd do more than 500?

Hey! We are actually going to supply parchment if you want to not buy it!? A little visa paid for number

Some places do 2000 plus but I would say the average is more around 800.

Thank you but we're using a new Māori design that we own the copyright too.

Sweet as



iMessage



5:54



s9(2)(a)



Beth Brash >

Mon, 28 Apr at 10:58 AM

Hello, do you need the final name for our burger by 30 April? I don't think you do but just double checking as I need to get our iwi team to check the te reo.



Yeah it's fine to update later

Mon, 26 May at 10:46 AM

Hi hi, quick question. On average, how many burgers do most places sell? We're just pricing out parchments for the burgers to sit on and Andrew has said to get 500 but from memory a lot of places are doing 2000 plus. We're obvs not doing takeaway or evenings but I think we'd do more than 500?

Hey! We are actually going to supply parchment if you want to not buy it!? A little visa paid for number



iMessage



6:11



Beth Brash

last seen today at 10:29 AM



**To Papa Cafe's cosy boil-up
burger wins Burger Wellington**

The burger that took gold at this year's Burger Wellington competition tells a story of Māori tradition and families sitting around and sharing a meal. Hea...

thepost.co.nz

<https://www.thepost.co.nz/nz-news/360808626/te-papa-cafe-wins-burger-wellington>

12:19 PM



Wooo! She keeps using that old image though. Do you mind if I message her to change it?

12:41 PM

Nah you go for it. I think it's the one the post have on file

12:42 PM



6:07



Beth Brash

last seen today at 10:29 AM



WOOO: THANK YOU!! 10:56 AM ✓✓

How did Breakfast go this morning? I was thinking of you (and glad to be out of the cold!).

10:57 AM ✓✓

Yeah I was fun! 10:57 AM



Nice! I'll watch it tonight. Thanks for fixing our pic on the website too. We'll get you guys and the PR agency in for a tasting sometime. Let me know when would suit.

11:06 AM ✓✓

ooh excellent. Sooner rather than later I reckon, so we're fresh!

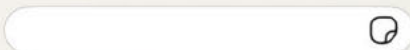
11:13 AM



The annoying this is that we had fixed it yesterday!

11:13 AM

Out of scope



6:07



Beth Brash

last seen today at 10:29 AM



11:48 AM ✓✓

Yeah last day for edits in the application form. Anything small after that you can text me, but ideally nothing major as we're in editing mode from tomorrow

11:49 AM



Wed, 11 Jun

Love, community, and Kylie Minogue: What's in Wellington on a Plate

thepost.co.nz

<https://www.thepost.co.nz/nz-news/360717163/love-community-and-kylie-minogue-whats-wellington-plate>

10:44 AM



Te papa mention. X

10:44 AM



Wooo! Thank you!!

10:56 AM ✓✓

How did Breakfast go this morning? I was thinking of you (and glad to be out of the cold!).



6:07



s9(2)(a)

Beth Brash

last seen today at 10:29 AM



Pork boil up with Kumara hash, puha slaw, bone broth jelly and some other stuff. They also added a little cheesecake heart dessert for the theme

9:19 PM ✓✓

Mon, 12 May

Hiiii, is today my last day to copy edits to the burg? It's 'fine' as is but if I've got more time I can make it better.

11:48 AM ✓✓



6:07



Beth Brash

last seen today at 10:29 AM



Thu, 17 Apr

A photo of an empty plate? It's not a LinkedIn metaphor — it's what remained after we taste-tested Te Papa's WOAP burger entry for 2025.

I'm sworn to secrecy but executive chief [Ilavarasu Rajendran](#) and his team have concocted a plate that's surprising, delicious, authentic to the museum AND comes with a bonus touch. Personally, I rate our chances once Wellingtonians and visitors get to experience this in August ... 🏆

[#wellingtononaplate](#) [#woap](#) Beth Brash



Great perspective

Well said Courtney

9:17 PM

Don't leave Courtney hanging!

9:17 PM

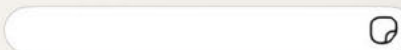


Also I can just send you a pic of the burger - but Courtney loved it. She thinks it's a winner.

9:18 PM

Penny showed it to me today.
Looks so yum!

9:18 PM



6:08



s9(2)(a)

Beth Brash

last seen today at 10:29 AM



Tue, 19 Aug

Hi hi, how are you holding up?
I'm looking forward to seeing
everyone on Friday 🥳

Frances Chin has been in touch -
she is doing a round up on Māori
themed burs and events which
is out tomorrow. If you played a
hand in that then thank you!

You mentioned a while ago that
you could do a sneaky look at
ratings so far to see how we're
tracking. Is that still possible?
FYI, we will keep it on for at least
another week regardless of
whether we make the finals.

11:08 AM ✓✓

Hey! Yeah holding up well. It's

Out of scope

Yeah we pitched that to Frances!
Glad you're getting a mention.

For the ratings you're doing
VERY well



6:08



Beth Brash

last seen today at 10:29 AM



Wed, 2 Jul

Hey Ilavarasu has requested the WOAP greaseproof paper, but didn't you say that you had your own?

3:06 PM

Hmmm. Yes, we do. I'll speak to Ila.

3:10 PM ✓✓

Thanks for flagging!

3:10 PM ✓✓

Tue, 22 Jul



Voice call

5 min

4:43 PM

Yeah it's all good! 6.15pm all good

4:51 PM



Ok cool, thank you

6:26 PM ✓✓

You're welcome to come along if you want!

6:26 PM ✓✓

Tue, 19 Aug



Hi hi, how are you holding up?



6:10



s9(2)(a)

Beth Brash

last seen today at 10:29 AM



Arapata (co-leader) and some of the board are coming down to watch the judging haha

12:45 PM ✓✓

I invited him to join but he wants to watch?! Anyway he'll probs say hi.

12:46 PM ✓✓

Ok - it's happening! We'll be ready to go for Monday morning.

6:25 PM ✓✓

I can't believe it! So cool.

6:25 PM ✓✓

Legend!!! SO HAPPY. 6:30 PM



genuinely so so happy. It was an extremely delicious burger. And then the story and the pride and everything just elevated it

6:32 PM



Have you spoke to s9(2)(a) yet?

6:32 PM



Yep! She called me before - she's going to send through the run sheet etc soon. We're on it. ✓



6:09



Beth Brash

last seen today at 10:29 AM



Mon, 25 Aug

Hi, is it judges only eating the burger? Can s9(2)(a) and I join you?

11:51 AM ✓✓

Nah you guys def join us

11:54 AM



Cool. How many from your side?
Four judges, you, and anyone else?

11:54 AM ✓✓

You

Cool. How many from your side? Four judges, you, and anyone else?

Yep five from our side

11:55 AM



Fri, 29 Aug

[https://drive.google.com/file/d/](https://drive.google.com/file/d/s9(2)(b)(ii))

s9(2)(b)(ii)

10:49 AM

is this the head chef?

10:49 AM



That's Hitesh Bhoir. He's Head



6:08



S9(2)(a)

Beth Brash

Last seen today at 10:29 AM



acking.

11:12 AM ✓✓

Out of scope

Out of scope



I think we've sold 400 ish so far so going ok. I'd like to sell a few more but it's tricky when we're not open at night or doing delivery.

11:13 AM ✓✓

Out of scope

You

I think we've sold 400 ish so far so going ok. I'd like to sell a few more but



6:09



s9(2)(a)

Beth Brash

last seen today at 10:29 AM



You

I think we've sold 400 ish so far so going ok. I'd like to sell a few more but it's tricky when we're not open at nig...

yeah that seems really good for lunch only

11:14 AM



Out of scope



The team here are happy - already talking about what to do next year. It's nice for them to get a bit of love from marketing as our main Marcomms team haven't engaged in the past.

11:15 AM ✓✓

I'll say this - IF you get into the finals - GO HARD on the story

11:15 AM



the experience for the iudaes



6:09



Beth Brash

last seen today at 10:29 AM



11:15 AM



the experience for the judges
when they're there

11:15 AM

charm them, woo them!

11:15 AM

Ok - that's a great tip, thank you

11:15 AM ✓✓

He's SO good at that! Get that
amazing guy to tell the story
again.

11:16 AM



I don't have any expectation that
we'll get in the final - I know
there is a lot of competition.

11:16 AM ✓✓

Beth Brash

He's SO good at that! Get that amazing
guy to tell the story again.

Yeah I might see if he's free to
talk to Frances on Thursday too.

11:16 AM ✓✓

yeah he's so great!

11:17 AM



6:08



Beth Brash

last seen today at 10:29 AM



Hey! Yeah holding up well. It's

Out of scope

Yeah we pitched that to Frances!
Glad you're getting a mention.

For the ratings you're doing
VERY well!

11:10 AM



Keep encouraging people to vote

11:10 AM



How has it been for the café?
Hope everyone is happy.

11:10 AM



Oh that's good to hear. I spoke to Hitesh this morning and he's been chatting to every customer that buys the burger and telling them the story. He said a lot of people have told him they gave it a ten - but then s9(2)(b)(ii) gave it a 7 so it's hard to know how it's tracking.

11:12 AM



6:09



Beth Brash

last seen today at 10:29 AM



is this the head chef? 10:49 AM

That's Hitesh Bhoir. He's Head Chef of Retail - so yes, head chef for the cafe. 11:06 AM ✓✓

Thank you! 11:06 AM

Ila is the Exec Chef for Te Papa - so he is the big cheese - Hitesh and s9(2)(a) and others report to Ila. 11:07 AM ✓✓

if there was a photo of the chef and the burger IF you were to win it - would you feel comfortable if it was Hitesh or would you want Ila? 11:08 AM

You'll have Ila and Hitesh today - Ila will give more of the overview and inspiration and Hitesh the detail 11:08 AM ✓✓

Beth Brash

if there was a photo of the chef and the burger IF you were to win it - would you feel comfortable if it was Hitesh or wo...

Do you just want one? We've been talking about it and I think



6:10



s9(2)(a)

Beth Brash

last seen today at 10:29 AM



Detail

11:08 AM ✓✓

Beth Brash

if there was a photo of the chef and the burger IF you were to win it - would you feel comfortable if it was Hitesh or wo...

Do you just want one? We've been talking about it and I think what's really different is that this has truly been a team effort. Like the boil up, it's a dish that brings people together. Also, no big egos here, all very humble.

11:09 AM ✓✓

Ila would be very happy for Hitesh to be the face though. He's very supportive of his team and wants them to be recognised for their talents.

11:10 AM ✓✓

we're just trying to work out if we get a photo today or if we use this one IF you win!

11:10 AM

I just don't have a photo of them all together yet

11:10 AM ✓✓

Beth Brash

we're just trying to work out if we get a



6:10



s9(2)(a)

Beth Brash

last seen today at 10:29 AM



I just don't have a photo of them all together yet

11:10 AM ✓✓

Beth Brash

we're just trying to work out if we get a photo today or if we use this one IF you win!

If you could get one of them together today, that would be ace.

11:10 AM ✓✓

And yes, totally understand it's a big IF!

11:11 AM ✓✓

Also happy for you to use that photo if it's easiest! It's a great pic of him. He's a sweetheart.

11:12 AM ✓✓

it is a great pic

11:13 AM

let me check with s9(2)(a)

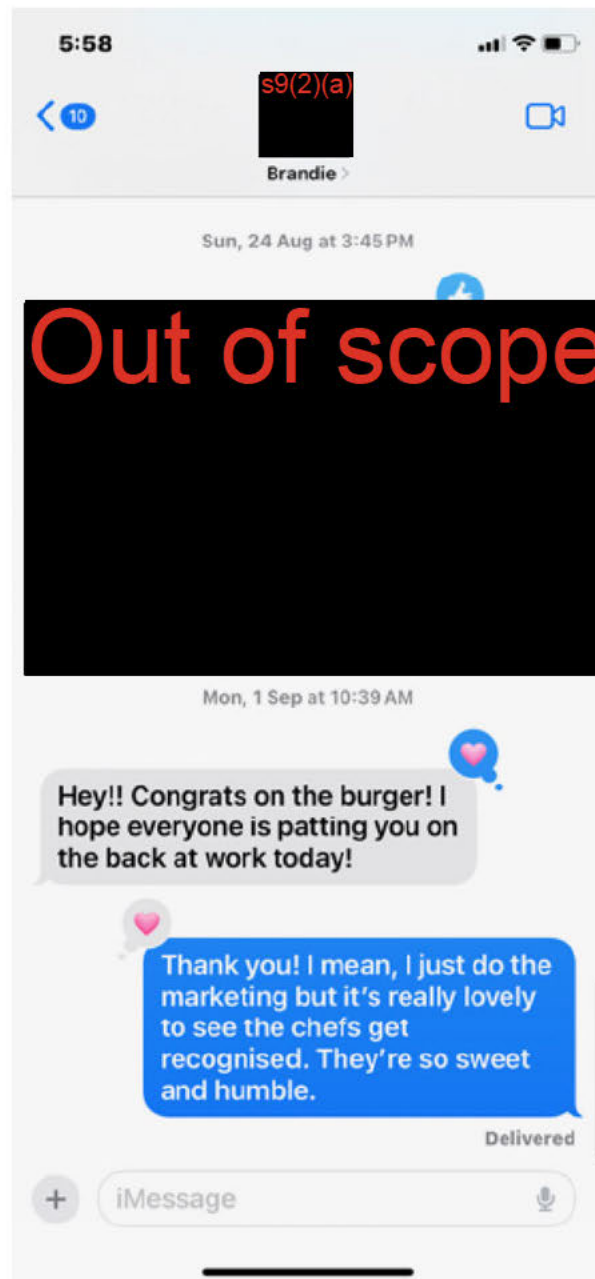
11:13 AM



Just went down to the cafe and Arapata (co-leader) and some of the board are coming down to watch the judging haha

12:45 PM ✓✓







6:00



Penny >

Te Papa burger is in the media kit highlights, by the way

Good timing! We're shooting photos right now



s9(2)(a)



iMessage



6:02



s9(2)(a)



Penny >

Out of scope

pushed through on time, pretty good!

I was one of those venues
sorry! We couldn't get photos
taken until Monday.

Nice to see it getting some
media coverage!



Yes - thanks for The Post story!



The whole kitchen team is so
excited now. So thank you. I
was messaging with Beth
earlier about you guys coming
down for a tasting soon - before
you get all burgered out! Not
sure if she passed on the
message yet but chef
suggested 26 June at 2pm?
Please bring the PR agency
person and social & content
person too.



iMessage



